

Knowledge to lead

WIPO/UNITAR Seminar on International Intellectual Property

Tuesday and Wednesday, 23–24 February 2011
WIPO Coordination Office at the United Nations
Two United Nations Plaza (DC2), Suite 2525

PROGRAMME

Day 1: Wednesday, 23 February 2011

I Introduction

9:30 – 9:45 am Registration

9:45 – 10:15 am **Welcoming Remarks / Tour de Table**
Ms. Colleen Thouez, Senior Adviser for Research and Training, UNITAR New York Office

Introduction to Intellectual Property

Mr. S. Rama Rao, Director, WIPO Coordination Office, New York

II Basic Principles of Intellectual Property

10:15 – 11:15 am **Basic Principles of Patents**
Ms. Elizabeth Rowe, University of Florida, College of Law

11:15 – 11:30 am Coffee Break

11:30 am – 12:30 pm **Basic Principles of Trademarks**
Mr. Horace Anderson, Associate Professor of Law, Pace Law School

12:30 – 3:00 pm Lunch break

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3:00 – 4:00 pm

Basic Principles of Copyrights

Mr. Peter Yu, Director of the Intellectual Property Center, Drake Law School

III The Role of the World Intellectual Property Organization (WIPO)

4:00 – 5:15 pm

1) WIPO Mandate and Structure

Mr. S. Rama Rao, Director, WIPO Coordination Office, New York

2) WIPO Development Agenda

Mr. S. Rama Rao, Director, WIPO Coordination Office, New York

5:15 pm

Reception hosted by WIPO

Day 2: Thursday, 24 February 2011

IV Global Challenges on Intellectual Property

10:00 – 11:00 am

Climate Change: Innovation and Green Technologies

Mr. Nikhil Chandavarkar, Division for Sustainable Development, UN DESA

11:00 – 11:15 am

Coffee Break

11:15 – 12:00 pm

Public Health

Ms. Uche U. Ewelukwa, Professor of Law, University of Arkansas, School of Law

12:00 – 1:00 pm

Traditional Knowledge

Ms. Sonia Smallacombe, UN Secretariat of the Permanent Forum on Indigenous Issues

1:00 – 1:15 pm

Closing Remarks and Evaluation