

# UNITAR Diplomatic Training New York Office

Ins and outs of the UN, by the UN and for the UN





# Diplomatic Training and Lectures Series 2016

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# Diplomatic Training Courses

# Towards 2030 Agenda: Seminar on the Role of Social Media and Democratic Governance

The rapid adoption of social media fundamentally transforms the way of communicating and learning. Social media closes the gap between poorer and richer in access to information and communication channels. We have testified the power of social media in stirring emotions, winning elections and triggering revolutions. Politicians and protestors both communicate through Twitter, as well as keep Facebook pages.

The seminar aims to provide delegates with a better understanding of the different tools and strategies available for creating social media campaigns and how these can help to support democracy education and democratic governance.

## Key Questions:

The Seminar will examine inter alia:

- What defines a culture of democratic governance in a world of social media;
- Whether social media facilitate transparency and accountability;
- Which are the chances and challenges in employing social media to promote democratic governance.



UN Photo/Eskinder Debebe



## Key Objectives:

To enable participants to:

- Learn about the most important social media platforms and tools;
- Understand strategies employed in social media campaigns;
- Be sensitized to the possibilities for enhancing education on democratic governance through social media.



## Facts & Information:

- Date: 29<sup>th</sup> February 2016
- Duration: Half day
- Certificates will be issued upon completion of the course
- Online registration at: [www.unitar.org/event/new-york](http://www.unitar.org/event/new-york)  
Registration deadline: one week before the workshop. Minimum 15 participants per workshop.

# Planning, designing and building Websites for Permanent Missions

Websites play a key role in the objectives of any Permanent Mission. Through it, Missions promote their work, events, statements and achievements of their activities in the UN system.

However having a website is not enough; the site must be accessible having the user at the center of the experience. Text should be readable; the content well organized and the design must be clean and simple. The workshop will show the members of the Permanent Missions how to plan, design and build a website in order to be more visible and accessible from any part of the world, by using the highest standards of web creation.

After the two half days training, participants would have acquired information and tools about the UN platform that supports Missions in implementing their websites. As well, participants would have understood the work of the UN through the design, development and presentation of the United Nations website.



## Key objectives:

- Combine management skills, creativity, and the use of leading-edge technologies to positively impact the Missions' website.
- Acquire practical skills that can directly be applied to the world of graphic communications media.
- Customize your training based upon your interests, professional goals and Missions' objectives.
- Build expertise in both management practice and the utilization of technology, while acquiring the knowledge needed to successfully lead and manage your Mission's website.



UN Photo/Devra Berkowitz

## Facts & Information:

- Date: 22<sup>nd</sup> March 2016
- Duration: Half day
- Certificates will be issued upon completion of the course
- Online registration at: [www.unitar.org/event/new-york](http://www.unitar.org/event/new-york)
- Registration deadline: one week before the workshop. Minimum 15 participants per workshop.

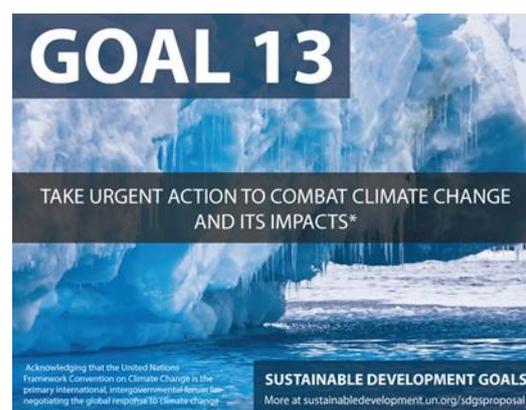
# Climate Change for Sustainable and green development

In December 2015, countries adopted the new historic Paris Agreement on climate change. For the first time, 195 Parties to the UN Framework Convention on Climate Change (UNFCCC) pledged to curb emissions, strengthen resilience and joined to take common climate action. This followed two weeks of negotiations at the United Nations climate change conference (COP21).

This new commitment cover all the crucial areas identified as essential for a landmark conclusion:

- mitigation – reducing emissions fast enough to achieve the temperature goal;
- a transparency system and global stock-take– accounting for climate action;
- adaptation – strengthening ability of countries to deal with climate impacts;
- loss and damage – strengthening ability to recover from climate impacts; and
- support – including finance, for nations to build clean, resilient futures.

Overall, this lecture aims to discuss on the implications on the agreement made in Paris. What impact this new agreement will have in the achievement of the SDGs? What challenges rise ahead for the implementation of the new climate change commitments? What efforts do countries have to face in order to mitigate and adapt climate change effects?



## Key objectives:

- Discuss on the impact of the climate deal and its meaning for the world.
- Reflect on the necessary efforts countries will need to take to achieve the commitments.
- Deliberate on the financial frameworks needed to implement the agreement in develop and developing countries.
- Consider the share of responsibility between developed and developing countries to implementation all the commitments made in the climate change agreement.
- Analyze the importance of this agreement for the achievement of the rest of the goals in the 2030 Agenda for Sustainable Development.

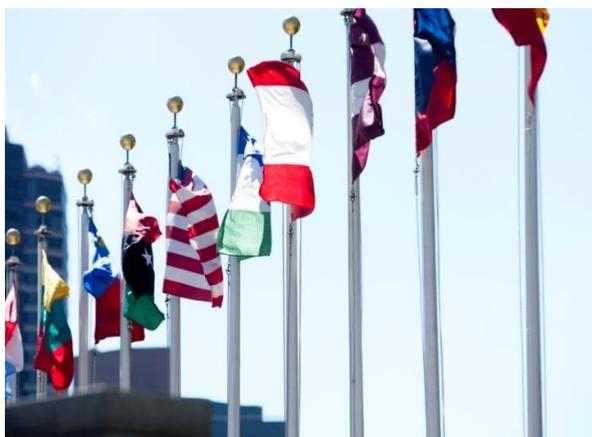
## Facts & Information:

- Date: 19<sup>th</sup> April 2016
- Duration: Half day
- Certificates will be issued upon completion of the course
- Online registration at: [www.unitar.org/event/new-york](http://www.unitar.org/event/new-york)
- Registration deadline: one week before the workshop. Minimum 15 participants per workshop.

# High-Level Training for Permanent Representatives, Deputy Representatives and Chargé d'Affaires

Leading a Permanent Mission at the United Nations Headquarters requires mastering the multilateral environment while simultaneously successfully overseeing Mission staff and resources. UNITAR offers a two-day intensive training for high-level diplomats featuring expert presentations by professional trainers as well as retired, senior international diplomats who will share their knowledge and expertise and present best practices and lessons learned from working at the UN Headquarters.

Topics will range from effectively leading negotiations to managing staff and resources. The focus of the seminar is on practical, non-theoretical advice from former diplomats who understand how real-life diplomacy and mission management work.



UN Photo/JC McIlwaine

## Key Objectives:

To enable participants to:

- Gain solutions to the specific challenges of operating a Permanent Mission at the UN Headquarters;
- Develop and utilize leadership strategies in a multilateral context with Mission staff and non-Mission colleagues;
- Learn about the principles of effective management for small organizations;
- Enjoy the exchange of experiences and best-practices between experienced and well respected senior diplomats within the international community in New York.



## Facts & Information:

- Date: 12<sup>th</sup>- 13<sup>th</sup> May 2016
- Duration: Two days
- Certificates will be issued upon completion of the course
- Online registration at: [www.unitar.org/event/new-york](http://www.unitar.org/event/new-york)  
Registration deadline: one week before the workshop. Minimum 15 participants per workshop

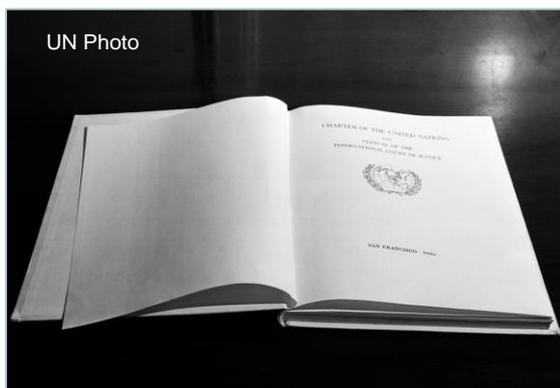
# Workshop on the Structure, Drafting, and Adoption of United Nations Resolutions

While the Charter of the UN has often been regarded as the constitution of the Organization, resolutions adopted by its principal organs may be considered its laws. This workshop provides training on how to go about drafting a UN Resolution, from the rules, terminology of drafting a UN Resolution, to the process underpinning its adoption. Participants will learn about the structure of UN resolutions, with a detailed introduction to resolution drafting. They will gain hands-on experience through drafting exercises. Rules and practices relating to the adoption of resolutions and decisions are also covered.

## Key Objectives:

To enable participants to:

- Describe the structure and form of United Nations resolutions and decisions;



- Apply this improved understanding and enhanced skills when drafting resolutions;
- Distinguish the rules and practices relating to the adoption of resolutions.

## Key results from past workshops:

- 96% of respondents to the feedback questionnaire agreed that the course was new to them, relevant to their work and useful for their future work.
- Participants noted that, as a result from the course, they “have improved understanding and enhanced skills when drafting resolutions” and that they extremely valued the “theoretical nuances related to the practices and function of the United Nations and concrete details of documentation and structure of resolutions.”

## Past presenters include:

- *Mr. Larry D. Johnson*, former Assistant Secretary-General for Legal Affairs
- *Mr. Kenji Nakano*, Senior Political Affairs Officer in the General Assembly Affairs Branch
- *Mr. Amr Aljowaily*, Counselor, Permanent Mission of Egypt to the UN
- Experts from the UN System

## Facts & Information:

- Date: 20<sup>th</sup> – 21<sup>st</sup> June 2016
- Duration: Two days
- Certificates will be issued upon completion of the course
- Online registration at: [www.unitar.org/event/new-york](http://www.unitar.org/event/new-york).  
Registration deadline: one week before the workshop. Minimum 15 participants.

## Calendar of Events 2016

### February

29<sup>th</sup> Towards 2030 Agenda: Seminar on the Role of Social Media and Democratic Governance.

### March

8<sup>th</sup> Planning, designing and building Websites for Permanent Missions.

### April

19<sup>th</sup> Climate Change for Sustainable and green development.

### May

12<sup>th</sup> -13<sup>th</sup> High Level Training for Permanent Representatives, Deputy Representatives and Charge d’Affaires

### June

20<sup>th</sup> – 21<sup>st</sup> Workshop on Structure, Drafting and Adoption of United Nations Resolution.

*Note:* Events dates are subject to change according to conference management requirements. Registration deadline: one week before the course.



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