Knowledge to lead

THE LEARNING PLATFORM ON HUMAN MOBILITY'S COURSE ON:

Addressing public perceptions of migrants, mastering communication strategies and partnering with the media

Virtual Segment
24 April – 8 May 2013

Writing Assignment (1) – Self-Assessment Matrix

Instructions

1. This Writing Assignment (1), "Self-Assessment Matrix" is one of two writing assignments for the Virtual Segment of the LPHM Course.

2. Please Complete the Self-Assessment Matrix <u>first</u>, before the reading assignments and the "Questions Sheet".

3. The matrix is meant as a self-assessment tool to map a) where your region/city/institution currently ranks in regards to the indicators on the left column. Please <u>circle</u> the indicator which most adequately reflects the situation in your region/city/institution.

4. On a separate sheet of paper, provide additional information as required. Please limit additional information to 150 words per response.

5. (During the face2face segment in Antwerp, we will also map expectations as to how your region/city/institution could or should rank on these same indicators. This two-part exercise will enable you and other participating cities/institutions to more effectively share knowledge.)

6. The two writing assignments, "Self-Assessment Matrix" and "Questions Sheet" must be completed in full and sent no later than 8 May by e-mail to: thouez@un.org; kato.vanbroeckhoven@unitar.org.

Met steun van de
Vlaamse overheid

unitar
United Nations Institute for Training and Research

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SELF ASSESSMENT MATRIX

Assessment Area	Level 1	Level 2	Level 3	Level 4
1. Level of knowledge and understanding of migrant integration and diversity	We (my institution and I) have no knowledge or understanding of migration, migrant affairs, and integration issues.	We have basic knowledge and understanding of migration, migrant affairs, and integration issues.	We have good knowledge and understanding of migration, migrant affairs, and integration issues fostered by a number of information sources (list on separate sheet).	We have solid knowledge and understanding of migration, migrant affairs, and integration issues fostered by a number of information sources (list on separate sheet). We actively seek information and knowledge on these issues through various channels (list partnerships, resources). We also seek to be continuously informed of national developments, integrating new policies into our local reality, disseminating knowledge to staff.
2. Level of public information and awareness on migrant integration and diversity	The "public" has little or no awareness or understanding of migration, migrant affairs, and integration issues.	The public has a basic understanding of migration, migrant affairs, and integration issues.	The public has a good understanding of migration, migrant affairs, and integration issues.	The public has a high level of understanding of migration, migrant affairs, and integration issues.

3. Data collection and assessment on migration and diversity	We do not collect nor assess migrant-related data.	We do collect migrant-related data (through surveys or other, specify on separate sheet) but it is not consolidated nor assessed for policy development purposes.	We do collect and asses migrant-related data (through surveys or other, specify on separate sheet) and apply it to policy development (specify examples).	We do collect and asses migrant-related data (through surveys or other, specify on separate sheet) and apply it to policy development (specify examples). We also have some partnerships for covering data/knowledge gaps (provide information on with whom).
4. Legal context on migrant integration	The legal context is not conducive to migrant integration and diversity (provide examples on separate sheet).	The legal context is not clear with regards to migrant integration and diversity.	The legal context is favourable towards migrant integration and diversity but implementation is uneven (provide examples on separate sheet).	The legal context is favourable towards migrant integration and diversity and implementation is consistent (provide examples on separate sheet).
5. Existence of national/regional/municipal communication strategy with respect to migrant integration and diversity	We do not have a communication strategy on how to approach migration, migrant affairs, and integration issues.	We do not have a communication strategy on how to approach migration, migrant affairs, and integration issues, but adopt ad hoc approaches to communication as required.	We do have a communication strategy on how to approach migration, migrant affairs, and integration issues but it is not consistently implemented (specify why this is the case on separate sheet).	We do have a communication strategy on how to approach migration, migrant affairs, and integration, which is consistently implemented. It includes achievement targets, which are periodically assessed. In addition, it includes a participatory approach where other stakeholders (including migrants) are consulted, and where comparisons with approaches in other cities and regions are incorporated.
6. Extent of media sensitization to migrant integration and diversity	The media receives little or no support (in the form of trainings, partnerships, etc.) on covering migration, migrant affairs, and integration issues.		The media does receive support (in the form of trainings, partnerships, etc., indicate on separate sheet) on covering migration, migrant affairs, and integration issues. However, there are few opportunities to partner/collaborate with the government on communication strategies.	The media does receive support (in the form of trainings, partnerships, etc. indicate on separate sheet) on covering migration, migrant affairs, and integration issues. There are opportunities to partner/collaborate with the government on communication strategies (share examples on a separate sheet).
7. Extent of migrant involvement in planning and implementation of communication	We do not partner with migrants, migrant associations and/or civic organisations in the development		We do partner with migrants, migrant associations and/or civic organisations in the development and implementation of our communication strategy	We have begun to formalise partnerships with migrant associations and/or civic organisations to engage with them in a consistent manner in the planning and implementation of communication strategies (share examples on a separate

strategy(ies)	and implementation of our communication strategy (national, regional, municipal) with respect to migrant integration and adapting to diversity.		(national, regional, municipal) with respect to migrant integration and adapting to diversity. We do so in an ad hoc manner (share examples on separate sheet).	sheet).
8. Political will and local leadership on fostering migrant integration and diversity	There is little or no political will, support, leadership on fostering migrant integration and diversity**.**	There is little political will, support, leadership on fostering migrant integration and diversity, and it rarely translates into action (on separate sheet, describe limited actions, missed opportunities)**.**	There is political will, support, leadership on fostering migrant integration and diversity, and it translates into action on an ad hoc basis (on separate sheet, describe examples)**.**	There is solid political will, support, leadership on fostering migrant integration and diversity. It translates into action and has generated models for other communities, cities and regions (on separate sheet, describe examples)**.**
9. Financing communication on migrant integration and diversity goals / plans	We have no dedicated budget for communicating on fostering migrant integration and diversity, and no opportunities to gather material resources for this cause.	We are aware of possible financing sources (on separate sheet, describe examples), but have limited resources on how to access resources.	We do have dedicated budget for communicating on fostering migrant integration and diversity, but it is limited and insufficient (on separate sheet, explain why).	We have enough financing for communicating on fostering migrant integration and diversity. We have a successful track record of managing funds, and are planning to secure sustainable long-term or self-generated financing sources (describe briefly on separate sheet).
10. Monitoring, Evaluation (M&E) of migrant integration projects/plans geared towards public awareness and partnering with media	We do not monitor or evaluate any of our communications-related actions on fostering migrant integration and diversity.	We do monitor and evaluate our communications-related activities on an ad hoc basis.	We do monitor and evaluate our communications-related activities systematically but with little follow-up.	We do monitor and evaluate our communications-related activities; results are public; we integrate reforms when necessary, learning from mistakes, and sharing our successes to ensure a robust intervention in communications-related actions on fostering migrant integration and diversity.