

Workshop on Digital Diplomacy

Cross-fertilizing Knowledge

Plazo: Cerrado

Tipo:	Workshop
Ubicación:	Geneva, Switzerland
Fecha:	15 Jun 2020 a 16 Jun 2020
Duración del evento:	2 Días
Área del programa:	Multilateral Diplomacy
Público Objetivo Específico:	Capacitación diplomática
Sitio web:	http://www.unitar.org/cdt
Precio:	\$1,000.00
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ANTECEDENTES

Revolution in Information and Communication Technologies (ICTs) has transformed the way people communicate and exchange information across the globe. Working within any international environment, Digital Diplomacy depends on how diplomats and other professionals use digital media to understand and transform their online presence to achieve their goals and objectives. This workshop will not only help identify the negotiation aspects of digital diplomacy but also the ways to find relevant and accurate information on the internet. Furthermore, participants will also learn the Internet related concepts, terminologies and the use of digital diplomacy to promote broader diplomatic strategy.

OBJETIVOS DE APRENDIZAJE

By the end of the workshop, participants will be able to:

- How digital diplomacy tools can be applied to enhance the function of diplomats and other professionals;
- Recognize examples of guidelines for communicating with digital diplomacy;
- Recognize pertinent opportunities where online negotiations and digital diplomacy can be suitable;
- Understand the current and potential use of Internet tools for diplomatic activities and how to use social networking platforms;

- Learn about the opportunities and challenges offered by digital diplomacy tools.

CONTENIDO Y ESTRUCTURA

This workshop will focus on the introduction to digital policy and cover the main issues including:

- Infrastructure and the standards of digital diplomacy;
- Digital Diplomacy: Political Analysis and Consular Protection;
- Public Diplomacy and Social Media;
- Internet Governance;
- Cyber-security: Threats and Challenges (botnets, DDoS, malware etc);
- Practical exercises and case studies.

METODOLOGÍA

The workshop is designed to be interactive and participatory, including various pedagogical tools to enable the participants to function effectively and efficiently in a multilateral environment.

The course will be built on four pedagogical pillars: concept learning (lectures and presentations), role-playing (group exercises), experience sharing (roundtable discussions) and exposure to real world problems and policy choices delegates are confronted with.

PÚBLICO OBJETIVO

This course is open to members of Permanent Missions and delegates of Ministries of Foreign Affairs and other government officials, representatives of international, intergovernmental, and non-governmental organizations. Senior managers from the private sector are equally invited to benefit from this unique course.

INFORMACIÓN ADICIONAL

The workshop will take place on 15 and 16 June 2020, from 09:30 to 17:00 in Geneva.

The workshop will be conducted in English. Participants will be provided with a set of background material at the beginning of the event. Certificates will be awarded to participants who have successfully followed the workshop in its entirety.

For more information, please write an email to diplomacy@unitar.org or visit www.unitar.org/cdt

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