United Nations Diplomacy 4.0 Training Programme - Premium Package

Multilateral Diplomacy

Plazo: 27 Sep 2020

tipo: e-Learning Course + Field Visit

Ubicación: Geneva, Switzerland

Fecha: 12 Oct 2020 a 27 Nov 2020

Duración del evento: 5 Días

Área del programa: Multilateral Diplomacy

Público Objetivo Específico: No

Sitio web: http://www.unitar.org

Precio: $3,880.00

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ANTECEDENTES

Humankind is indisputably entering a new digital era. The impact of rapid technological and scientific advances on our professional and everyday lives is so great that World Economic Forum’s Professor Klaus Schwab termed this process as the Fourth Industrial Revolution. We are the witnesses of the transcendence through new frontiers.

These new frontiers go beyond traditional understanding of virtually every aspect of human activity. Unlike in the past, diplomacy and international affairs can no longer afford to slowly adapt to those changes as their pace demands almost business-like agility to stay abreast and relevant.

Diplomacy 4.0 is UNITAR’s answer to these new challenges. The concept explores the nexus between diplomacy and areas of artificial intelligence, cybersecurity, scientific advancements, digitalisation, internet governance and other significant frontier issues, thus paving the way for the next generation of international affairs professionals.

OBJETIVOS DEL EVENTO

Building up on the Diplomacy 4.0 concept, UNITAR designed its second ever premium package training to Geneva tackling the most pressing issues at the intersection of diplomacy and technology. The programme will provide its participants not only with theoretical knowledge but also practical skills on how to implement best practices.
Its overarching purpose is to prepare participants for the continuously deepening interdependence between diplomacy and technology and equip them with necessary skills to exercise those innovations in practice. The programme further intends to raise awareness about Diplomacy 4.0 in the international community, thereby stimulating modernisation of diplomatic practices.

Last but not least, it aspires to build up a knowledge hub, bringing subject matter experts and policy-practitioners together to form a community discussing latest developments in the field and producing practical solutions. It also aspires to give its participants the opportunity to gain valuable insights into possible future career steps in this direction.

CONTENIDO Y ESTRUCTURA

The United Nations Diplomacy 4.0 Training Programme - Premium Package consists of two parts: (i) a 6-week preparatory e-Learning course, followed by (ii) a 5-day field visit to Geneva.

i) **e-Learning course (12 October - 22 November 2020)**

The e-learning course will be implemented on UNITAR's e-Learning platform. It comprises 6 different modules, can be studied in a self-paced manner and requires 6-8 hours of studying per week. The course includes weekly reading material, multimedia files as well as discussion boards exchanging views with fellow participants and UNITAR instructors.

Module 1: The Neoteric Diplomat
Module 2: Digital- and Cyberdiplomacy
Module 3: Cybersecurity
Module 4: Artificial Intelligence
Module 5: Internet Governance
Module 6: Science Diplomacy

ii) **Field Visit to Geneva (23 November - 27 November 2020)**

In our rapidly changing world, diplomats and governments can no longer afford to stay behind. The second edition of the Diplomacy 4.0 field visit will provide them with competitive edge and all necessary knowledge to effectively navigate the cross-section of diplomacy and digital technology.

Hosting 35 international organizations and more than 250 NGOs, the city Geneva offers itself for a whole series of potentially formative experiences. UNITAR hosts the activity in the historic Palace of Nations and provides a nuanced-balance between the following different components:

**Expert Lectures:**

UNITAR’s professional network across Geneva allows it to organize a series of 1-2-hour expert lectures, in which participants can directly learn from UN personal or other high-level officials. Previous training programmes have included lectures from the following organizations:

- United Nations Office at Geneva (UNOG)
- International Telecommunication Union (ITU)
- European Centre for Nuclear Research (CERN)
- World Economic Forum (WEF)

**Training Workshops:**

As its core activity and raison d’être, UNITAR provides several face-to-face workshops to the participants. Delivered by experts such as ambassadors, previous programmes have included the following workshops:

- Digital Diplomacy
- Cybersecurity
Multilateral Conferences:

With its more than 10,000 conferences a year, the United Nations Office at Geneva (UNOG) counts as one of the most active international conference centres in the world. UNITAR offers participants to attend such meetings and thereby experience multilateral negotiations first-hand:

- United Nations Human Rights Council
- United Nations Conference for Trade and Development (UNCTAD)
- International Telecommunication Union (ITU)

Guided Tours:

Geneva is rich in historic buildings important to international affairs. Thanks to its access across the city, UNITAR can provide a series of private guided tours. Previous programmes have included tours through the following facilities:

- The United Nations Palace of Nations (3-hours extensive private guided tour)
- The headquarters of the European Centre for Nuclear Research (CERN)
- The headquarters of the World Economic Forum (WEF)

Career Development Sessions:

UNITAR also provides several 1-2 hour sessions on how to advance your professional career and find a solid footing in the world of international organizations. These sessions can include the following components:

- Information sessions on entry positions in the UN system with a special focus on technology
- Review of application material, including CV, motivation letter, PHP Form, LinkedIn profile
- Counselling on envisioned entrepreneurial projects related to the Diplomacy 4.0

METODOLOGÍA

Given the complexity of the Diplomacy 4.0 concept, UNITAR will cover a series of different thematic areas during the course of the field visit. These will be closely aligned with the modules of the preparatory e-Learning course and include topics such as digital diplomacy, cybersecurity, artificial intelligence as well as science diplomacy.

The Diplomacy 4.0 Training Programme is designed to be highly interactive and participatory. Activities will include a high level of direct exposure to policy practitioners and diplomatic settings, thereby allowing participants to gain a thorough knowledge and understanding of the topic and the United Nations in general.

All of the activities will take place in the English language. Should there be any component such as a multilateral conference or an expert lecture not be available in English, UNITAR will ensure the participants will be provided with simultaneous interpretation.

PÚBLICO OBJETIVO

This first edition of the Diplomacy 4.0 Training Programme is aimed at introducing the concept to the wider public and raising awareness of the present and upcoming related challenges and opportunities facing diplomats and international affairs professionals.

For this reason, the programme is mostly geared towards diplomats and foreign ministry officials. These can also include other government officials and participants from the broader diplomatic community, including private sector, civil society and academia.

In order to ensure the highest standards in quality and implementation, the registration will be closed after 30 participants. At the end of the Diplomacy 4.0 Training Programme, each participant will be awarded a UNITAR certificate of completion.
UNITAR será responsable del diseño, coordinación y implementación de ambos elementos del Programa de Formación Diplomacia 4.0 - Paquete Premium. Se relacionará con los participantes de manera regular antes de la implementación de la actividad para garantizar una organización suave y eficiente para todos los involucrados.

Los participantes son responsables de comprar sus propios billetes de viaje a y desde Ginebra así como de solicitar un visado para Suiza. UNITAR apoyará este proceso con la ayuda de invitaciones oficiales de visado. Los participantes también deben cuidar de sus propias alojamiento y comidas diarias.

Para los participantes del paquete premium, el alojamiento en Ginebra está incluido en el costo. UNITAR proporcionará 6 noches en un hotel de rango medio de buena calidad en la zona cercana a las instituciones de las Naciones Unidas (check-in domingo, 22 de noviembre de 2020, check-out sábado, 28 de noviembre de 2020).

UNITAR patrocinará una cena de bienvenida para los participantes, un paquete de bienvenida incluyendo material relevante, entradas para lugares de interés y museos así como el costo de transporte durante la actividad. Por favor note que en este momento, no hay becas disponibles para facilitar la participación.

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