Unitar Online Catalogue

Official Launch: Learning App on "Management Practices for Safer Roads Toolkit"

People

Type:	Webinar
Location:	Web Based
Date:	12 Nov 2020
Duration of event:	1 Days
Programme Area:	Decentralize Cooperation Programme
Specific Target Audience:	No
Website:	http://www.unitar.org/srtapp
Price:	No Fee
Event Focal Point Email:	roadsafety@unitar.org
Partnership:	ABinBev, CIFAL Istanbul, World Family Organization

BACKGROUND

Road traffic injuries claim more than 1.35 million lives each year with a disproportionate impact on health and development. They are the ninth leading cause of death across all age groups globally and the leading cause among young people aged between 5 and 29 years. Nearly 3,700 people die on the world's roads every day. More than half of the global traffic deaths are amongst pedestrians, cyclists and motorcyclists (WHO, 2018).

The 2030 Agenda for Sustainable Development set a goal of reducing road traffic deaths and injuries by 50% by 2020. Road Safety is included in the following Sustainable Development Goals (SDGs) and targets: SDGs 3, 11, 11.2.

Achieving road safety targets requires, among others, improving existing road infrastructure for the benefit of all road users, especially the most vulnerable (Decade of Action for Road Safety 2011-2020 – Pillar 2).

Improvements in infrastructure planning, design and construction, including the provision of safe infrastructure for pedestrians and cyclists can reduce the risks that lead to road traffic injuries and fatalities. A lack of basic facilities such as footpaths, cycle paths, crosswalks, motorcycle lanes and safe speed-controlled crossing points on many roads, increases the level of risk for all road users.

According to the World Health Organization, improving the 10% highest-risk roads in each country over 20 years, through the implementation of footpaths, safety barriers, bicycle lanes and paved shoulders, just to mention a few, has the potential to prevent around 3.6 million deaths and 40 million serious injuries (WHO, 2015).

Pillar 2 of the Road Safety Decade of Action highlights that providing safer roads also requires:

- Identifying the number and location of deaths and injuries by road user type, and the key infrastructure factors that influence risk for each user group
- Identifying hazardous road locations or sections where excessive numbers or severity of crashes occur
- Conducting safety assessments of existing road infrastructure and implement proven engineering treatments to improve safety performance

EVENT OBJECTIVES

In line with the Road Safety Decade of Action, the Toolkit overall objective is to serve as a guiding document of concrete measures that improve road safety by providing a methodology that identifies:

- The number and location of deaths and injuries by road user type, and the key infrastructure factors that influence risk;
- Hazardous road locations or sections where excessive numbers or severity of crashes occur and take corrective measures, accordingly.

CONTENT AND STRUCTURE

With the aim of contributing to advance road safety and to join the global activities taking place during the World Day of Remembrance for Road Traffic Victims, UNITAR launched the **Management Practices for Safer Roads Toolkit Learning App**, which presents a practical management methodology that can be applied in the field of road safety.

The Learning App is based on the **Management Practices for Safer Roads Toolkit**, featuring projects and local interventions in cities in Brazil, China, Dominican Republic, India, Mexico and South Africa. This Toolkit, available now on mobile devices, will greatly benefit the organizations and governments that wish to make a positive impact towards improving road safety. The management methodology presented in the App and in the toolkit has been donated by AB InBev for the use of governments and road users around the world.

TARGETED AUDIENCE

The Toolkit aims to serve government officials, policy makers, engineers, planners and practitioners, road safety professionals and road users in general.

ADDITIONAL INFORMATION

The Toolkit is available for Desktop and as Mobile App:

- Desktop: www.unitar.org/safer_roads_toolkit
- Mobile App: www.unitar.org/srtapp

Source URL