

## United Nations Diplomacy 4.0 Training Programme - Basic Package

### Multilateral Diplomacy

Deadline: 16 May 2021

Type:	Field Visit
Location:	Geneva, Switzerland
Date:	24 May 2021 to 28 May 2021
Duration of event:	5 Days
Programme Area:	Multilateral Diplomacy
Specific Target Audience:	No
Website:	<a href="http://www.unitar.org/diplomacyfourpointzero">http://www.unitar.org/diplomacyfourpointzero</a>
Price:	\$2,300.00
Event Focal Point Email:	<a href="mailto:multilateralism@unitar.org">multilateralism@unitar.org</a>
Event Focal Point Contact Number:	0041229178530

### BACKGROUND

Humankind is indisputably entering a new digital era. The impact of rapid technological and scientific advances on our lives is so great that World Economic Forum's founder Klaus Schwab termed this process as the Fourth Industrial Revolution. We are the witnesses of the transcendence through new frontiers.

These new frontiers go beyond traditional understanding of every aspect of human activity. Unlike in the past, diplomacy and international affairs can no longer afford to slowly adapt to those changes as their pace demands almost business-like agility to stay abreast and relevant.

Diplomacy 4.0 is UNITAR's answer to these new challenges. The concept explores the nexus between diplomacy and areas of artificial intelligence, cybersecurity, scientific advancements and other significant issues, paving the way for the next generation of international affairs professionals.

### EVENT OBJECTIVES

Building up on the Diplomacy 4.0 concept, UNITAR designed its first ever 5-day field visit to Geneva tackling the most pressing issues at the intersection of diplomacy and technology. The programme will provide its participants not only with theoretical knowledge but also practical skills on how to implement best practices.

Its overarching purpose is to prepare participants for the continuously deepening interdependence between diplomacy

and technology and equip them with necessary skills to exercise those innovations in practice. The programme further intends to raise awareness about Diplomacy 4.0 in the international community, thereby stimulating modernisation of diplomatic practices.

Last but not least, it aspires to build up a knowledge hub, bringing subject matter experts and policy-practitioners together to form a community discussing latest developments in the field and producing practical solutions. It also aspires to give its participants the opportunity to gain valuable insights into possible future career steps in this direction.

## CONTENT AND STRUCTURE

In our rapidly changing world, diplomats and governments cannot afford to stay behind. The first edition of the Diplomacy 4.0 field visit will provide them with competitive edge and all necessary knowledge to effectively navigate the cross-section of diplomacy and digital technology.

The field visit serves the purpose of providing a broad overview on Diplomacy 4.0 and thereby preparing the participants for the challenges and opportunities in this field. The training programme will be 5 days of length and focus on the following themes:

- Theme 1 - Digital Diplomacy
- Theme 2 - Cybersecurity
- Theme 3 - Artificial Intelligence
- Theme 4 - Internet Governance
- Theme 5 - Science Diplomacy

Hosting 35 international organizations and more than 250 NGOs, the city of Geneva offers itself for a whole series of formative experiences. UNITAR hosts the activity in the historic Palace of Nations and provides a nuanced balance between the following different components:

### **Expert Lectures:**

UNITAR's professional network across Geneva allows it to organize a series of 1-2-hour expert lectures, in which participants can directly learn from UN personal or other high-level officials. Previous training programmes have included lectures from the following organizations:

- United Nations Office at Geneva (UNOG)
- International Telecommunication Union (ITU)
- European Centre for Nuclear Research (CERN)
- World Economic Forum (WEF)

### **Training Workshops:**

As its core activity and raison d'être, UNITAR provides several face-to-face workshops to the participants. Delivered by experts such as ambassadors, previous programmes have included the following workshops:

- Digital Diplomacy
- Cybersecurity
- Artificial Intelligence
- Science Diplomacy

### **Multilateral Conferences:**

With its more than 10.000 conferences a year, the United Nations Office at Geneva (UNOG) counts as one of the most active international conference centres in the world. UNITAR offers participants to attend such meetings and thereby experience multilateral negotiations first-hand:

- United Nations Human Rights Council
- United Nations Conference for Trade and Development (UNCTAD)
- International Telecommunication Union (ITU)

**Private Guided Tours:**

Geneva is rich in historic buildings important to international affairs. Thanks to its access across the city, UNITAR can provide a series of private guided tours. Previous programmes have included tours through the following facilities:

- The United Nations’ Palace of Nations (3-hours extensive private guided tour)
- The headquarters of the European Centre for Nuclear Research (CERN)
- The headquarters of the World Economic Forum (WEF)

**Career Development Sessions:**

UNITAR also provides several 1-2 hour sessions on how to advance your professional career and find a solid footing in the world of international organizations. These sessions can include the following components:

- Information sessions on entry positions in the UN system with a special focus on technology
- Review of application material, including CV, motivation letter, PHP Form, LinkedIn profile
- Counselling on envisioned entrepreneurial projects related to the Diplomacy 4.0

**METHODOLOGY**

Given the complexity of the Diplomacy 4.0 concept, UNITAR will cover a series of different thematic areas during the course of the field visit. These will be closely aligned with the modules of the preparatory e-Learning course and include topics such as digital diplomacy, cybersecurity, artificial intelligence as well as science diplomacy.

The Diplomacy 4.0 Training Programme is designed to be highly interactive and participatory. Activities will include a high level of direct exposure to policy practitioners and diplomatic settings, thereby allowing participants to gain a thorough knowledge and understanding of the topic and the United Nations in general.

All of the activities will take place in the English language. Should there be any component such as a multilateral conference or an expert lecture not be available in English, UNITAR will ensure the participants will be provided with simultaneous interpretation.

**TARGETED AUDIENCE**

UNITAR welcomes a variety of professional backgrounds as well as different degrees of experience among its participants. The Diplomacy 4.0 Training Programme is therefore open to all actors related to international affairs wishing to build up knowledge and skills related to the United Nations or International Geneva.

Participants can include public sector officials, private sector professionals and representatives from NGOs, think tanks or academia. Junior professionals and graduate students are equally welcome to apply.

In order to ensure adherence to health safety standards, registration will be closed after 15 participants. Allocation of slots will be on a first-come, first-served basis. At the end of the Diplomacy 4.0 Training Programme, each participant will be awarded a UNITAR certificate of completion.

**ADDITIONAL INFORMATION**

----- IMPORTANT INFORMATION ON COVID-19 -----  
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In light of the COVID-19 pandemic, UNITAR will assure the programme will entirely conform with up-to-date health safety standards, including social distancing, hygiene measures and contact tracing. The programme's agenda may be subject to modifications in line with the most recent developments in this regard. Kindly find the most recent travel

advice from the Swiss authorities on the Swiss foreign ministry's website.

Participants are responsible for complying with Swiss immigration and travel policies to enter the country. In addition, participants must have a health insurance plan that is valid in Switzerland and comply with Swiss health rules and recommendations during their stay in the country.

In case that due to any COVID-19-related travel restrictions, participants registered for the field visit to Geneva are unable to travel to Switzerland this time, it is possible for them to attend the United Nations Online Immersion Programme free of charge. In addition, their slot for the field visit to Geneva will be automatically transferred to a following edition in summer 2021 or later, with no additional costs charged. For more information, kindly contact the UNITAR event focal point.

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UNITAR will be responsible for the overall design, coordination and implementation of the Diplomacy 4.0 Training Programme. It will liaise with participants on a regular basis prior to the activity's implementation in order to ensure a smooth and flawless organization for everyone involved.

The participants are responsible to purchase their own travel tickets to and from Geneva as well as to apply for visa to Switzerland. UNITAR gladly supports this process with the help of official visa invitation letters. Participants further need to take care of their own accommodation and daily meals.

UNITAR will sponsor a welcome dinner to the participants, a welcome package including relevant material, entry tickets to sights and museums as well as the transportation cost during the activity. Please note that as of now, no scholarships are available to facilitate participation.

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