

## Course Launch - Policy making: Entrepreneurship for Sustainable Development

### People

Deadline: Closed

|                           |   |
|---------------------------|---|
| Type:                     | Webinar   |
| Location:                 | Web Based   |
| Date:                     | 8 Jul 2021  |
| Duration of event:        | 0 Days  |
| Programme Area:           | Decentralize Cooperation Programme  |
| Specific Target Audience: | No  |
| Website:                  | <a href="https://www.unitar.org/sustainable-development-goals/people/our-portfolio/online...">https://www.unitar.org/sustainable-development-goals/people/our-portfolio/online...</a> |
| Price:                    | No Fee  |
| Event Focal Point Email:  | <a href="mailto:sdp@unitar.org">sdp@unitar.org</a>  |
| Partnership:              | UNCTAD  |

### BACKGROUND

Bridging gaps between theory and practice is essential to achieve the Sustainable Development Goals. To this end, public policies are the formal means for landing obligations embedded in legal frameworks, as well as those voluntary commitments from different sources at the national and international level. Policies allow the cohesion and articulation of strategies to undertake concrete actions with impact on the collective welfare.

### EVENT OBJECTIVES

Therefore, the active participation of all actors involved is important to identify knots and points of convergence for strengthening synergies and achieve common goals. The creation of dialogue spaces represents an opportunity to enhance capabilities and share good practices towards a culture of learning. It allows fostering the competences required by policymakers and practitioners to face different challenges through constructive responses.

As the governments of South Africa, Uganda and Seychelles are developing National Entrepreneurship Strategies (NES), this virtual session aims to promote a better understanding of the importance of facilitating entrepreneurship for sustainable development. It will also aim to highlight the different policy objectives of these three countries and the contribution of entrepreneurship strategies to these objectives. Under the framework of this event, the e-learning

course on “Policy making for sustainable entrepreneurship” will be launched.

## LEARNING OBJECTIVES

During the session, representatives of South Africa, Uganda and Seychelles will discuss the development of their respective entrepreneurship strategies and share the lessons learned.

- The importance of contextualizing entrepreneurship
- How issues related to COVID-19 are integrated in their respective framework
- The importance of the participatory process and inter-ministerial linkages in the development of strategies

## CONTENT AND STRUCTURE

The virtual session will be conducted as a Davos-style panel discussion, facilitated by a moderator and involving a group of panelists, with a time dedicated for discussion with the audience.

## TARGETED AUDIENCE

The event is open to all and is targeting relevant entrepreneurship stakeholders, with a particular focus on the following groups:

- Public sector officials;
- International organization;
- Representatives from the private sector, including MSMEs;
- The academia;
- Civil Society representatives.

## ADDITIONAL INFORMATION

To register for this course, kindly click here: <https://www.unitar.org/event/full-catalog/english-policymaking-entrepreneurship-sustainable-development-july-2021>

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