CIFAL Jeju - Sustainable Tourism and Forest Management in the Asia-Pacific Region

Type: Workshop
Location: Jeju, Korea, Republic of
Date: 20 Mar 2018 to 23 Mar 2018
Duration of event: 4 Days
Programme Area: Decentralize Cooperation Programme
Specific Target Audience: No
Website: http://cifaljeju.org/
Price: No Fee
Event Focal Point Email: cifaljeju.tdev@gmail.com

BACKGROUND

Tourism is certainly the largest and fastest-growing industry in the world. Today, tourism accounts for 10 per cent of the global GDP, creating 1 in every 11 jobs in the world. Every year, millions of tourists flock to various tourist attractions such as historical sites, museums and coastlines, bringing income and jobs to local economies. In fact, international tourist arrivals grew by 4.6 per cent in 2015, recording 1,184 million. The UN World Tourism Organization (UNWTO) forecasts that this number will reach 1.8 billion by 2030. Recognizing the importance of tourism, the United Nations 70th General Assembly has designated 2017 as the International Year of Sustainable Tourism for Development.

Despite the economic and social benefits brought by tourism, however, many countries have been experiencing negative consequences from the increased number of tourists and excessive development. In particular, unplanned land development has resulted in losing a vast area of forests. Forest serves as one of the major sources of income through tourism and the provision of natural resources in many countries, while playing a critical role in conserving biodiversity and mitigating climate change. In this regard, forest loss can immensely threaten people’s livelihoods, and plants and animal species.

According to the recent studies, 45 per cent of the Earth’s forests have been cleared, which has raised concerns over the mass scale of development and forest loss. Now, the dominant agenda should move its focus from ‘how much developed’ to ‘how well developed’ to ensure long-term economic, environmental and social benefits. Therefore, well designed planning for forest management and sustainable tourism plays a significant role in sustainable development.

This workshop provides a venue for participants to understand the relationship between sustainable forest management and tourism through various lectures and group activities. Best practices on forest management and tourism will be presented, offering opportunities to explore well-designed tourism development cases around the
EVENT OBJECTIVES

The workshop aims to build capacity of participants on forest management, whilst promoting awareness and recognition of the importance of forest management in sustainable tourism. For the capacity building, this event will:

- Provide an opportunity for the local governments and cities in the Asia-Pacific region to exchange forest management policies and best practices relevant to sustainable tourism through city-to-city cooperation;
- Promote a learning atmosphere between cities and establish a strong network which can be utilized after the workshop;
- Offer a venue for knowledge sharing and discussion and motivate participants to implement forest management policies, with particular focuses on sustainable tourism.

LEARNING OBJECTIVES

At the end of the workshop, the participants will be able to:

- Understand the sustainable tourism trends and forest management in the context of the 2030 Sustainable Development Agenda;
- Utilize the lessons-learned from best practices of forest management policy implementation;
- Have a basic understanding of forest management and sustainable tourism and deepen the ideas of sustainable practices for regional/city/local development through local people’s participation;
- Share the best practices of the community/local government-driven tourism projects;
- Understand the economic impacts of conservation on the regional development, recognizing the importance of forest management;
- Coordinate partnerships to effectively promote the benefits of forest management policies with civil societies, government and local entrepreneurs.

CONTENT AND STRUCTURE

The training will be composed of the following sessions:

[Session 1] The Global Trends of Sustainable Tourism and the UN SDGs
[Session 2] Basic Understanding of Forest Management
[Session 3] Ecotourism for Sustainable Forest Management
[Session 4] Forest Management for Economic and Environmental Benefits : PESs
[Session 5] Community Benefit-sharing Mechanisms and Social Safeguards in Forest Management
[Session 6] Sustainable Tourism Marketing Strategies for Tourist Destinations
[Session 7-1] Forestry Management I : Restoring forests
[Session 7-2] Forestry Management II: Forest Biodiversity Conservation
[Session 9] Sustainable Tourism Development: a Case Study of Jeju Olle
[Session 10] UNITAR-Developed City-Share Methodology

**Sessions are flexible to changes.**
METHODOLOGY

The training will be comprised of:

- Lectures and presentations by experts
- Self-assessment exercise
- Group work and discussion
- Action plan presentation
- Field visit to well-managed tourist spots

TARGETED AUDIENCE

- Central/local authorities and representatives from NGOs;
- Regional and community-based organizations;
- Academic and training institutions;
- And other local actors, who are working in the field of sustainable tourism and forest management within the Asia-Pacific region.

**Participants should have a sufficient command of both written and spoken English.**