

## CIFAL Malaga- Sustainable tourism in urban destinations

### People

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|---------------------------|---|
| Type:                     | Workshop  |
| Location:                 | Malaga, Spain   |
| Date:                     | 26 Sep 2019 to 27 Sep 2019  |
| Duration of event:        | 2 Days  |
| Programme Area:           | Decentralize Cooperation Programme                                  |
| Specific Target Audience: | No  |
| Website:                  | <a href="http://www.cifalmalaga.org">http://www.cifalmalaga.org</a> |
| Price:                    | No Fee  |
| Event Focal Point Email:  | <a href="mailto:luis.macua@unitar.org">luis.macua@unitar.org</a>    |

### BACKGROUND

Tourism is one of the biggest industries in the world. The World Tourism Organization defines sustainable tourism as "tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities". In line with the definition of sustainable tourism, this event is aimed at promoting sustainable tourism specifically in countries of the Mediterranean.

### EVENT OBJECTIVES

To provide an overview different aspect related with the coastal and maritime Tourism, i.e., several aspects related with this kind of tourism and the importance of its protection and sustainability.

### LEARNING OBJECTIVES

- To provide effective and necessary knowledge to really move forward sustainable coastal protection by the massive and neglected tourism that damages the environment.
- To provide an basic knowledge about the gastronomy surrounding sea products
- To improve the knowledge of the sea´s landscape and its history as a tourist resource.
- To achieve a proper way to manage and promote sustainable coastal tourism

### CONTENT AND STRUCTURE

This event is divided by groups. Each of one will study the following topics:

Group 1

Sea's landscape and its history as a tourist resource

Group 2

Gastronomy surrounding sea products and tourism

Group 3

The heritage of the maritime space and its possibilities of application to tourism

## **METHODOLOGY**

This event is comprised of lectures, practical exercises and question and answer sessions.

## **TARGETED AUDIENCE**

Leaders of local and regional associations and NGOs

University students and academic researchers on the topic

Coastal and Maritime Tourism Public officials

Coastal and Maritime Tourism professionals

University professors on the topic

Anyone person interested in the topic

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