

## CIFAL Malaga- Sustainable Tourism Strategies for Local Development (1st edition)

### People

Type:	Course
Location:	Web Based
Date:	1 May 2020 to 30 Aug 2020
Duration of event:	2 Days
Programme Area:	Decentralize Cooperation Programme
Specific Target Audience:	No
Website:	<a href="https://www.cifalmalaga.org/web/curso-cifal/estrategias-de-turismo-sostenible-pa...">https://www.cifalmalaga.org/web/curso-cifal/estrategias-de-turismo-sostenible-pa...</a>
Price:	No Fee
Event Focal Point Email:	Luis.MACUA@unitar.org

### BACKGROUND

The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030.

The 17 SDGs are integrated—that is, they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability.

This introductory course provides an introduction to sustainable tourism guidelines and management practices which are applicable to all forms of tourism in all types of destinations, including mass tourism and the various niche tourism segments.

### EVENT OBJECTIVES

The main objective of this course is to equip participants with key concepts about management sustainability of tourism destinations, and also to understand the conceptual framework of the Sustainable Development Goals applied to tourism.

### LEARNING OBJECTIVES

By the end of this course, participants will be able to:

- Describe and understand SDGs and the 2030 Agenda for Sustainable Development applied to tourism
- Consider cultural heritage within the design of public policies in relation to sustainable tourism

## CONTENT AND STRUCTURE

This course is comprised of 4 modules:

- MODULE 1. Contextualizing tourism to enhance local development
- MODULE 2. The SDGs and municipalities
- MODULE 3. Strategic development of the local destiny
- MODULE 4. Sustainability as a tool for competitiveness

## TARGETED AUDIENCE

The course is addressed to professionals from public, private, academic and third sectors.

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