Entrepreneurship for Migrants and Refugees

MODULE OBJECTIVES

By the end of the course, participants will be able to:

- Understand the role of entrepreneurship in the socio-economic inclusion of migrants and refugees
- Develop strategies for self-employment and entrepreneurial activities
- Identify the challenges faced by migrants and refugees in accessing economic opportunities

TARGET AUDIENCE

This course is designed for migrant workers, refugees, and host communities seeking to leverage entrepreneurship for socio-economic inclusion.

DURATION

The course duration is 6 weeks, from 6 Jul 2020 to 17 Aug 2020.

REGISTRATION

Course registration is open until 3 Jul 2020. Participation is limited to 50 participants. Registration is on a first-come, first-served basis.
Refugees (UNHCR) and International Organization for Migration (IOM) have brought together their technical expertise and practical knowledge to collaboratively developed a Policy Guide on Entrepreneurship for Migrants and Refugees, published in 2018. In order to complement this endeavour, UNCTAD, UNCHR and OIM have joined efforts with the United Nations Institute for Training and Research (UNITAR) to develop the e-learning course Entrepreneurship for Migrants and Refugees.

**EVENT OBJECTIVES**

This e-learning course aims at strengthening the competences required by policymakers and practitioners for overcoming some of the challenges on economic and social inclusion for migrants and refugees while understanding the benefits of promoting entrepreneurship to this end because of its nexus to sustainable development. At the end of the course, participants will be able to:

- Describe different benefits of promoting entrepreneurship for migrants and refugees and its impact on sustainable development.
- Identify the challenges faced by migrant and refugee entrepreneurs.
- Recognise policy objectives and policy options.
- Identify ways to support entrepreneurship among migrants and refugees in both developed and developing countries.
- Relate case studies and good practices from policies, programmes and initiatives in both developed and developing countries.

**CONTENT AND STRUCTURE**

**Module 1: Close up on migrant and refugee entrepreneurship**
- Introduction: Migrants, refugees and entrepreneurship
- Supporting entrepreneurship among migrants and refugees: benefits and opportunities
- Migrant and refugee entrepreneurship: barriers and challenges

**Module 2: Orientation for planning**
- Formulating a cohesive strategy on migrant and refugee entrepreneurship

**Module 3: Creation of adequate conditions for migrant and refugee entrepreneurship**
- Optimizing the regulatory environment
- Facilitating technology exchange and innovative start-ups
- Improving access to finance

**Module 4: Knowledge empowerment on migrant and refugee entrepreneurship**
- Enhancing entrepreneurial education and skill development
- Promoting awareness and Networking
Module 5: Good practices in the field to promote migrant and refugee entrepreneurship

• Case study insights for practitioners

METHODOLOGY

The course is based on UNITAR’s sound adult learning pedagogical principles. Each module includes readings, self-assessment activities and quizzes. The learning activities are distributed in such a way to ensure the achievement of the learning objectives in a flexible manner.

TARGETED AUDIENCE

The course is designed for supporting policymakers and practitioners from both developed and developing countries.

ADDITIONAL INFORMATION

This course, with a duration of 6 weeks is planned to debut on May 11, 2020.

www.migration-learn.org

Access the course concept note.