

Geneva Workshop and Study Visit on Trade, Investment and Business Facilitation

Prosperity

Deadline: 15 Oct 2019

Type:	Workshop
Location:	Geneva, Switzerland
Date:	20 Nov 2019 to 22 Nov 2019
Duration of event:	3 Days
Programme Area:	Public Finance and Trade
Specific Target Audience:	No
Website:	http://www.unitar.org/pft/
Price:	\$1,500.00
Event Focal Point Email:	pft-elearning@unitar.org

BACKGROUND

Join us on 3-day Training in Geneva, Switzerland on Trade, Investment and Business Facilitation (TIBF) and visit International Organizations and Institutions working on Trade, Investment and Business Facilitation.

The simplification and harmonisation of the rules, procedures and practices that apply to international trade, investment and business are essential to reducing costs and improving the efficient flow of goods, services, persons, technology, capital, standards, and knowhow across jurisdictions. Under the overarching concept of 'facilitation' there are numerous governments, institutions and businesses dedicated to the task, building on decades-long research and development. The time has arrived to approach trade, investment and business facilitation in a holistic manner, to the special benefit of micro, small and medium enterprises of Least Developed and developing countries.

EVENT OBJECTIVES

The overall goal of the programme is to raise awareness on the tools and mechanisms available in this sector and to promote their adoption and use, particularly the operation of single window facilities. Notable among them is the WTO Agreement on Trade Facilitation, which entered into force on 22 February 2017, as well as the application of its varied disciplines to member countries.

LEARNING OBJECTIVES

At the end of the workshop, Participants will be able to:

1. Identify the main trade, investment and business facilitation concepts, components, initiatives, requirements, and options;
2. Understand the strategic importance of facilitation as a socioeconomic development tool; and
3. Explain the state-of-the-art projects currently under discussion, like Facilitation 2.0 and Trade Policy 3.0.

METHODOLOGY

The pedagogy - adapted adult learning - will help train participants through various experiences including interactive presentations, group discussions, role-playing, experience sharing, and exposure to real world problems and challenges.

TARGETED AUDIENCE

Recommended for trade and investment officials and practitioners from ministries of trade, planning and finance, central banks, and public administration in general; national and regional training / education institutions and think tanks; micro, small and medium enterprises as well as the trading, investment and business communities at large.

ADDITIONAL INFORMATION

Admission Criteria:

Acceptance to this workshop is based on professional achievement and organizational responsibility. Early registration is encouraged since events often fill to capacity. Qualified registrants are accepted on a rolling, space-available basis. Due to the interactive nature of the workshop, the number of participants is limited. Requests for participation received after the deadline will be considered only if space remains available.

Fees:

Standard fee: US\$ 2,000; Discounted fee: US\$ 1,500 - reduced rate for early bird registration (payment made by or before September 15, 2019 or while slots are available). In order to guarantee a place, applicants are kindly requested to make the payment as soon as possible.

Fee includes all tuition, lunches, course documentation, and visit to UN Geneva, WTO or other Geneva-based organization. Participants are responsible for their own travel arrangements including air ticket, hotel accommodation, insurance, and any other expense related to attending the event.

Payment Method:

Credit Card or Bank Transfers. For individual registration: Please register online and pay by credit card or by bank transfer. UNITAR bank details will be in the invoice generated by our system after you register. If you pay by bank transfer, please send us a proof of payment to reserve your slot.

Cancellation, Refund, and No Show-Policy:

Course fees will be refunded, less 200 USD administration fees, if cancellation is received within 30 days from the starting date of the event. Cancellations received less than 30 days before the starting date of the event are liable for the full course fee and no refunds will be given. UNITAR reserves the right to reschedule or cancel any event it deems necessary, and will, in such event, make a full refund of any registration fee. If for any reason UNITAR decides to amend or cancel the event, UNITAR is not responsible for covering airfare, hotel or other costs incurred by registrants. A registered attendee who does not submit a written cancellation or attend the seminar is considered a no-show and

is not eligible for a refund or credit. Cancellations by telephone are not accepted. Cancellations must be received in writing by mail, fax, or email to Michael Adalla - e-mail: michael.adalla[at]unitar.org or Fax: +41 (0)22 917 8047). Disclaimer: UNITAR reserves the right to change or cancel any part of the published programme due to unforeseen circumstances or reasons beyond its control. No liability is assumed by UNITAR for changes in programme, date, content, speakers, and venue.

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