Training of Trainers: How to Develop, Deliver, and Evaluate Effective e-Learning?

Type: Course  
Location: Potchefstroom, South Africa  
Date: 5 Jul 2017 to 7 Jul 2017  
Duration of event: 3 Days  
Programme Area: Environment, Climate Change, Environmental Governance and Law, E-learning  
Specific Target Audience: No  
Website: http://www.un-page.org/  
Price: No Fee  
Event Focal Point Email: maya.valcheva@unitar.org

BACKGROUND

To strengthen policy coordination and help deepen engagement on the part of academic institutions, civil society and the private sector in the area of green economy, South Africa is implementing a national programme supported by the Partnership for Action on Green Economy (PAGE).

The Training of Trainers on "How to Develop, Deliver and Evaluate Effective e-Learning" is part of the efforts of the Partnership for Action on Green Economy (PAGE) to up-scale green economy knowledge and skills development through effective capacity building in South Africa. The training will support the development of an e-learning course on green economy by North-West University (NWU) and - more generally, enable the development of a pool of trainers that can support the delivery of inclusive green economy (IGE) learning activities through dedicated e-learning platforms in the country.

EVENT OBJECTIVES

This learning event is part of the effort of PAGE to up-scale green economy knowledge and skills through effective capacity building in South Africa. The training will enable the development of a pool of trainers that can support the delivery of inclusive green economy (IGE) learning activities through a dedicated e-learning platform.

LEARNING OBJECTIVES

After completing the ToT, participants will be able to:
Discuss principles and methods for effective adult learning in support of IGE policy processes;
Explain the stages of the methodology for developing effective e-learning products;
Appraise various approaches for development and delivery of e-learning events;
Design high-quality e-learning trainings for varying audiences, e.g. policymakers, technical staff in line ministries, university students.

CONTENT AND STRUCTURE

Day 1:

During the first day, trainees will deepen their understanding of (a) adult learning methodologies, (b) the A.D.D.I.E. model, (c) how to assess the needed of the target audience and (d) design appropriate e-learning course. Emphasis will be placed on experience-sharing among participants on what works and what doesn’t work when it comes to learning and skills development for policy action.

Participants will define a concrete e-learning project related to inclusive green economy (IGE), identify the target audience and learning needs and commence designing their course.

Day 2:

The second day will introduce trainees to some of the methodologies for developing interactive and engaging e-learning content. The sessions will partly take place in a computer lab, where via practical tasks and exercises, learners will be introduced to some basic features of e-learning software programmes and popular e-learning platforms.

Participants will continue the development of the e-learning projects that started during Day 1, by creating a structure for a course on a virtual learning system and adding some basic content.

Day 3:

On Day 3 learners will be introduced to approaches for delivering e-learning and evaluating the results and impact from training event. In the second half of the day, trainees will present their complete concepts for an e-learning course related to IGE in South Africa.

TARGETED AUDIENCE

The training of trainers is primarily directed towards professionals engaged in the development and delivery of e-learning courses at NWU, especially staff involved into the development of the e-course on Green Economy.

The training aims to build on and reinforce participants’ pre-existing skillsets. For example, learners with technical knowledge, will learn about the holistic process of developing a course, as well as the fundamentals of green economy. Experts on substantive matters, will develop skills to design and implement e-learning content. All ToT participants will get an understanding of effective adult learning.

Beside staff at NWU, the course is open to learning professional from the other academic institutions in South Africa, as well as to interested stakeholders from the government and civil society sectors. Thus, the target group of the ToT comprises:

- Education specialists, working on the development of courses related to public policy, environmental management, sustainable development and related areas;
- Technical staff involved in the implementation and delivery of e-learning;
- Decision-makers at university/government level involved in the planning of learning strategies.