

## Workshop on Public Speaking and Presentation Skills

Cross-fertilizing Knowledge

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□□:	Geneva, Switzerland
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Many professionals experience fear and dread when asked to speak in public. But what if your capacity to speak in public was perceived by your colleagues not as a weakness, but as one of your core strengths? Since public speaking is regarded as an indispensable but difficult art, professionals who excel in delivering their message to an audience are immediately perceived as excellent communicators and as being appropriate candidates for leadership roles. To advance oneself professionally, it is essential to improve one's capacity to deliver a persuasive speech or talk - whether the speech in question is an informal or impromptu talk delivered by a leader to his or her team-members designed to encourage, motivate and inspire them; or a formal presentation of your organization's mission delivered to the public-at-large.

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At the end of the workshop participants will be able to:

- Demonstrate public speaking and presentation techniques - including preparation, structure and delivery;
- Identify personal strengths and weaknesses as presenters;
- Use voice to effect when giving presentations: diction, intonation, rhythm and pacing;
- Implement acquired tools for combating public speaking anxiety.



Contrary to the notion that gifted public-speakers are simply born, our trainers identify the particular areas you need to improve on, to give the impression of spontaneity and confidence. Drawing on the latest modern techniques in the ancient art of rhetoric (the skill of oration and persuasion), our trainers provide you with feedback enabling you to make immediate adjustments and improvements during the course at a behavioral - rather than simply at a theoretical - level. Throughout the workshop, your voice-projection, your gestures and body-language, your presence before the group, your powers of persuasion will all be refined so that your presentations deliver a powerful message that moves your audience to act.



This workshop is open to members of Permanent Missions and delegates of Ministries of Foreign Affairs and other government officials as well as to representatives of international, intergovernmental and non-governmental organizations.



Participants who have attended all the sessions will receive a certificate of participation.

Registration:

For more information, please write an email to [diplomacy@unitar.org](mailto:diplomacy@unitar.org) or call +41 (0)22 917 88 10 or visit [www.unitar.org/cdt](http://www.unitar.org/cdt)

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