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United Nations Institute for Training and Research

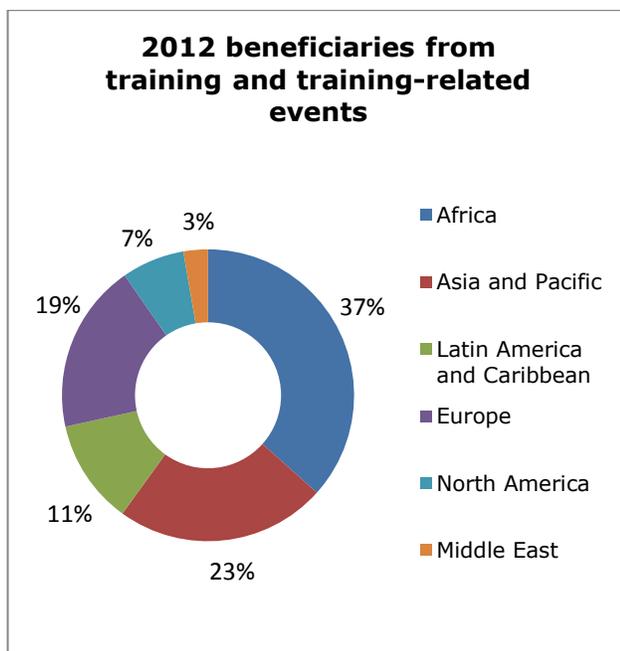
# 2012 Beneficiary and Event Statistics



## Much growth in beneficiaries over 2010-12 strategic planning cycle

UNITAR reached out to 27,387 beneficiaries in 2012, marking a 15 per cent increase over figures from 2010 and the onset of the 2010-2012 Strategic Plan. The figures are inclusive of all types of events, from training and training-related briefings, courses, seminars and workshops to meetings, conferences, lectures and other outreach type of events. The figures also include beneficiaries from events organized by partners and in which UNITAR made important contributions.

### Breakdown by region<sup>i</sup>



The growth in beneficiaries is attributed mostly to an increase in the number of beneficiaries from events organized by UNITAR partners and a surge in the number of indirect beneficiaries resulting from training-of-trainer initiatives.

Despite an overall increase in outreach, beneficiaries from training and training-related events were down by 18 per cent, mainly due to the decline in number of events, from 435 in 2011 to 389 in 2012, and an increase in number of learning-related events with smaller numbers of enrollment.

Training and training-related events accounted for some 40 per cent of overall beneficiaries (compared to 50 per cent in 2011). Of that percentage, 52 per cent of beneficiaries attended face-to-face events and some 45 per cent took part in e-Learning courses.

As illustrated, more than one third of beneficiaries from training and training-related events were from Africa (37 per cent), followed by Asia and Pacific (23 per cent) and the Latin American and Caribbean countries (11 per cent). Europe and North America accounted for 19 and 7 per cent of beneficiaries, respectively. The overall female to male gender ratio was 51-49, marking a significant improvement from 2011.

## Top 10 country rankings of beneficiaries\*

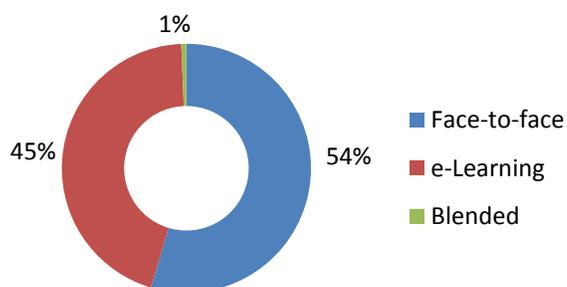
Nigeria	593	United Kingdom	192
Afghanistan	534	South Africa	176
United States	452	Cameroun	160
India	260	Switzerland	157
Uganda	257	Kenya	155

\*Based on beneficiary nationalities for training and training-related events

## 60 per cent of learners online

Similar to 2011, e-Learning continues to represent an important mode of training, with some 45 per cent of training and training-related events (and 80 per cent of courses) now delivered online. All told, 60 per cent of the Institute's learners are increasing awareness, developing knowledge and acquiring skills online. While e-Learning has taken on much prominence and while 2012 has witnessed a number of new e-course offerings to complement the wide spectrum of existing course titles, events blending modes of training delivery are very limited.

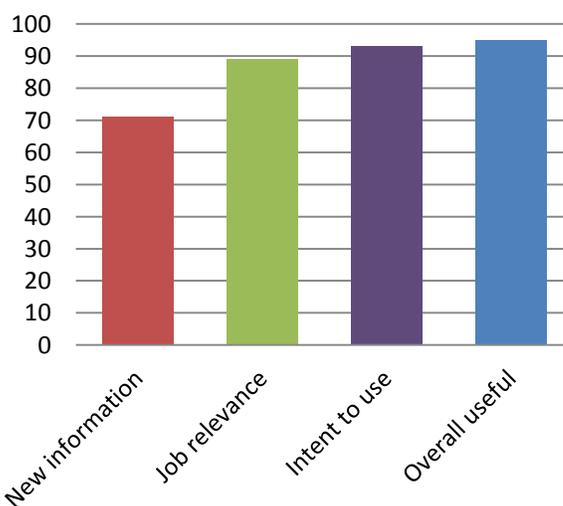
### How we deliver training and training-related events



## Perceived overall value very high

7,759 respondents from 225 of the Institute's 259 learning events (representing an 87 per cent response rate) assessed their UNITAR learning experience. Based on data collected, respondents agreed (4 ranking) or strongly agreed (5 ranking) that the information presented was new (71 per cent), that the content was relevant to their job (89 per cent), that it was likely they would use the information (93 per cent) and that the event was considered to be overall useful (95 per cent).

### Average 4-5 rating (agreeing-strongly agreeing) on 5-point scale



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<sup>1</sup> Proportion based on number of registrations. Excludes 1,212 beneficiaries with nationality not reported.