



**OUTREACH**



**EVENTS**



**EVALUATION**



**BUDGET**

# Key Performance Indicators 2021

UNITAR tracks a number of Key Performance Indicators (KPIs) to assess organizational performance against the Institute's intended outcomes and strategic objectives. KPIs serve as the corporate performance dashboard, with measures on event delivery, types of programming, gender and development status of beneficiaries, client feedback and utilization, and financial metrics.

TOTAL  
BENEFICIARY  
OUTREACH

NUMBER OF  
EVENTS

% OVERALL  
USEFULNESS

AMOUNT  
MOBILIZED

LEARNING  
RELATED  
BENEFICIARY  
OUTREACH

% LEARNING-  
OUTCOME  
EVENTS

% APPLICATION  
OF KNOWLEDGE  
& SKILLS

% SGI  
MOBILIZED /  
FUNDS FROM  
FEE-BASED  
TRAINING

% SPECIAL  
COUNTRIES

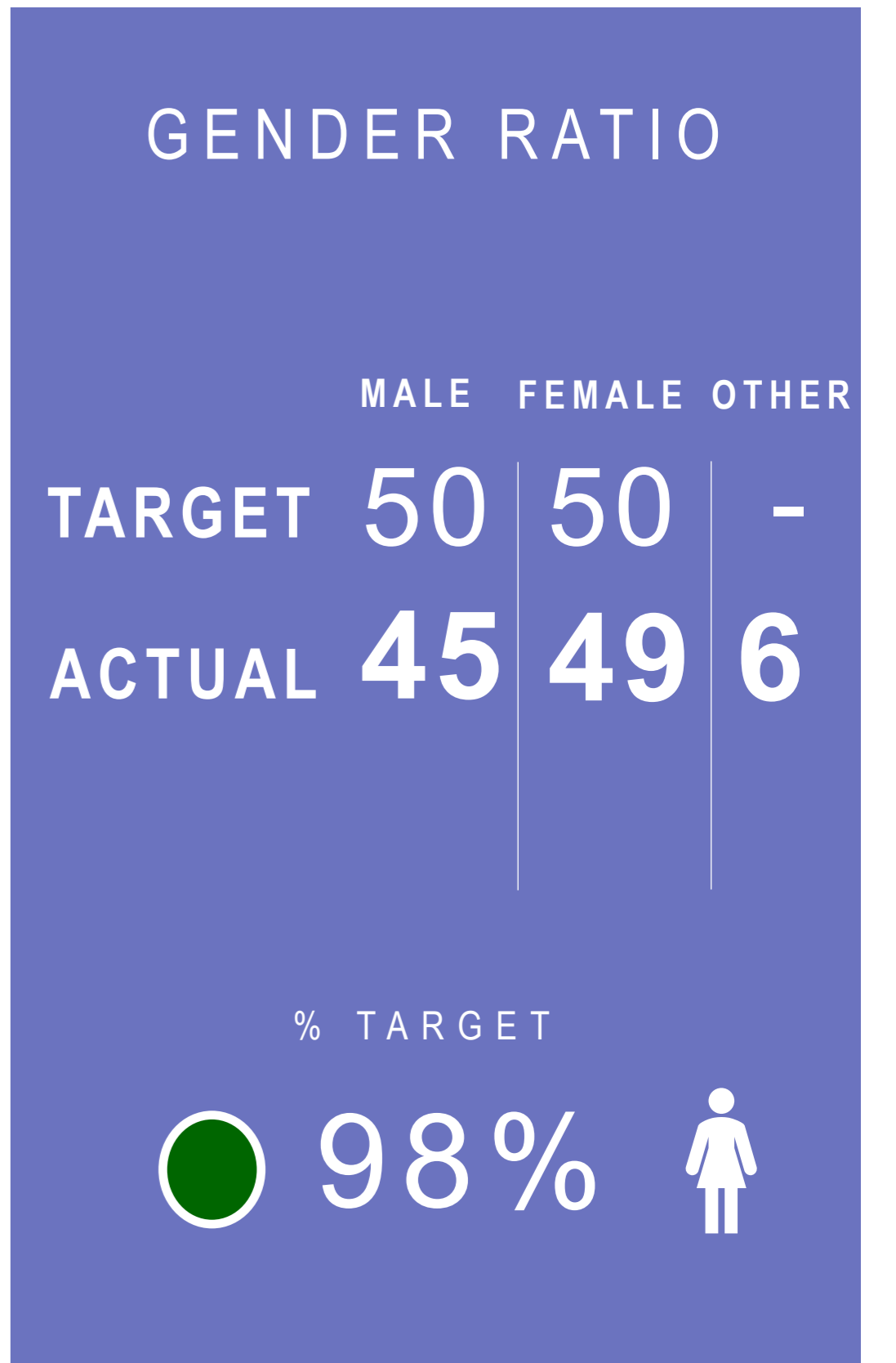
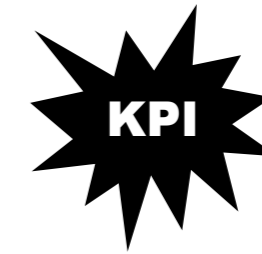
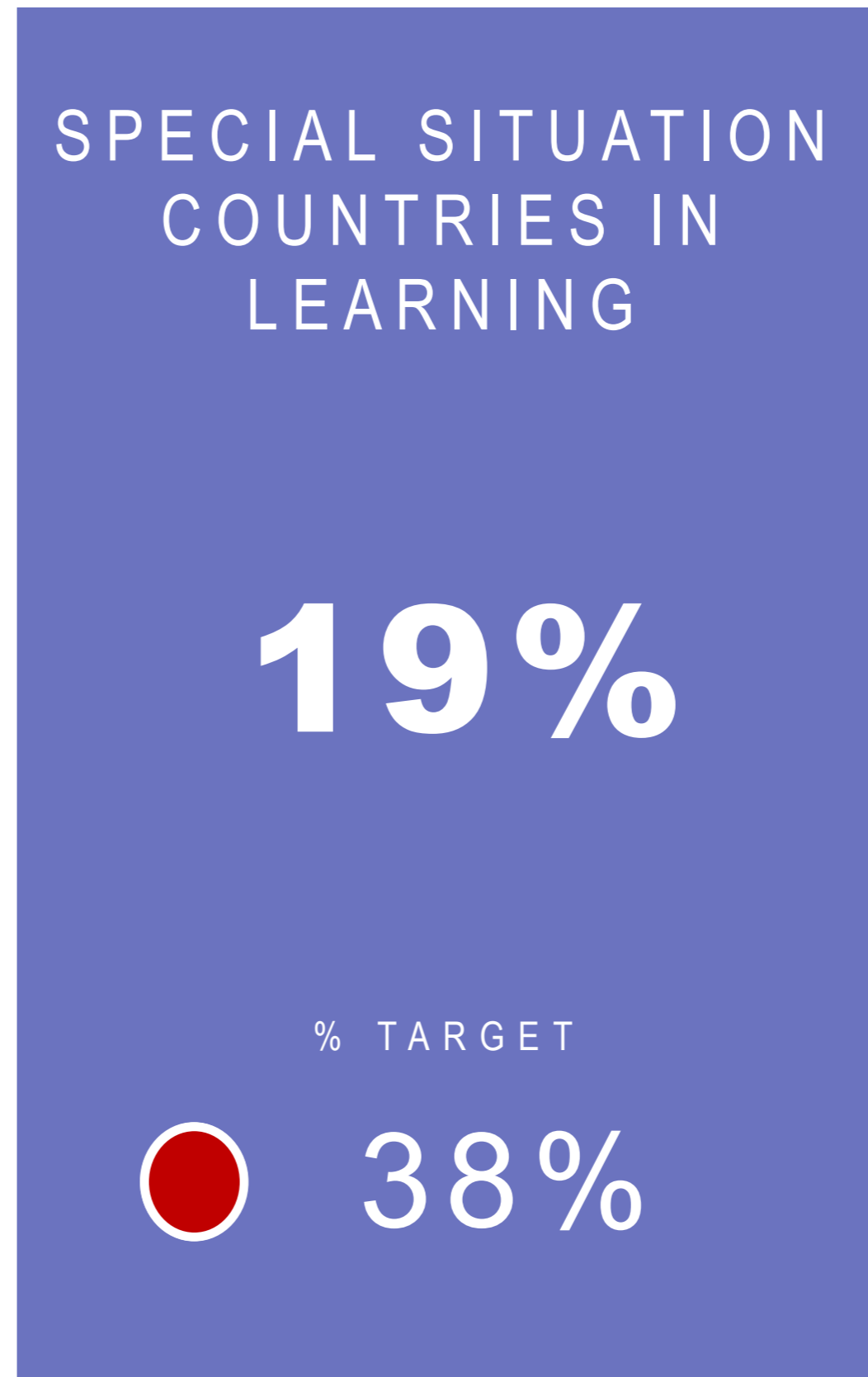
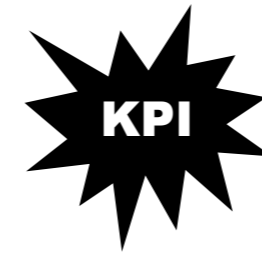
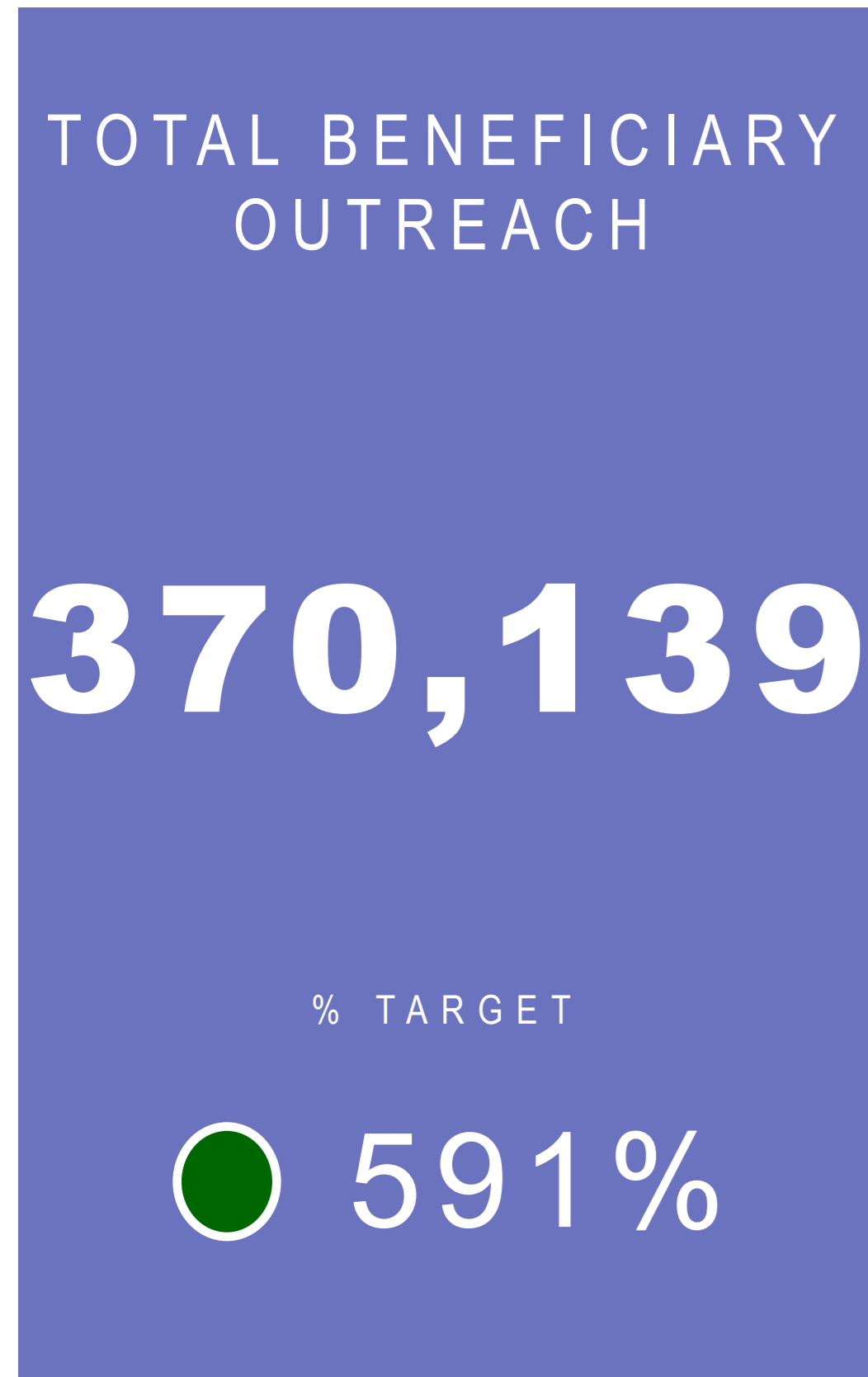
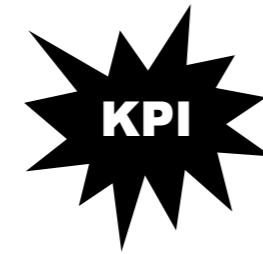
% EVENTS IN  
PARTNER-SHIP

NET ASSETS

GENDER RATIO  
%



# OUTREACH 2021



● Above target ● Below target



# TOTAL BENEFICIARY OUTREACH

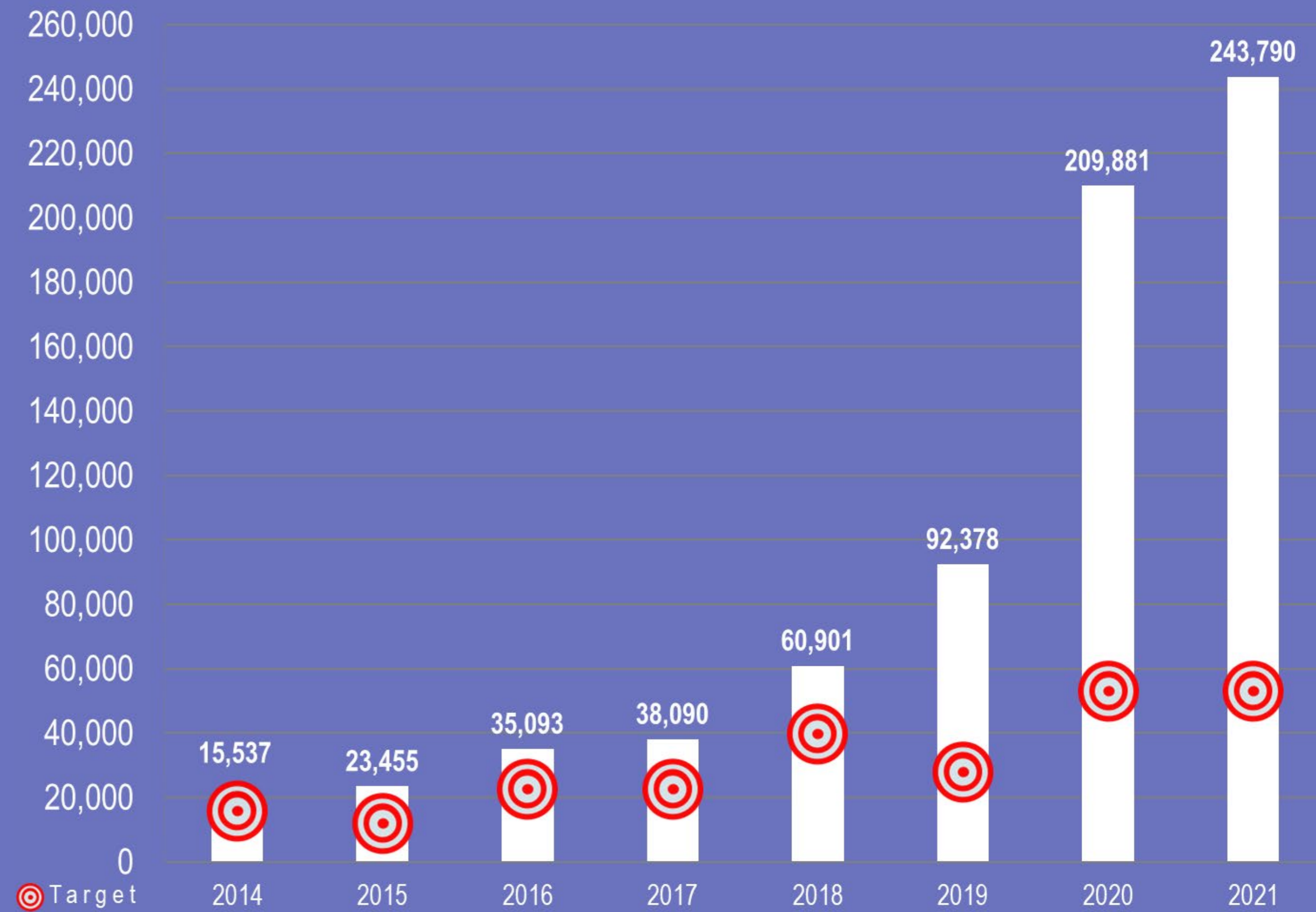
Refers to the total number of event participations recorded during a calendar year, inclusive of (a) participants from events which UNITAR implements by itself and in partnership with other organizations (as recorded in the Events Management System). The target is set based on 50% of the planned beneficiaries in the Programme Budget. While the indicator is tracked, it is not considered as key as it is difficult to estimate outreach for a given year.





# LEARNING-RELATED BENEFICIARY OUTREACH

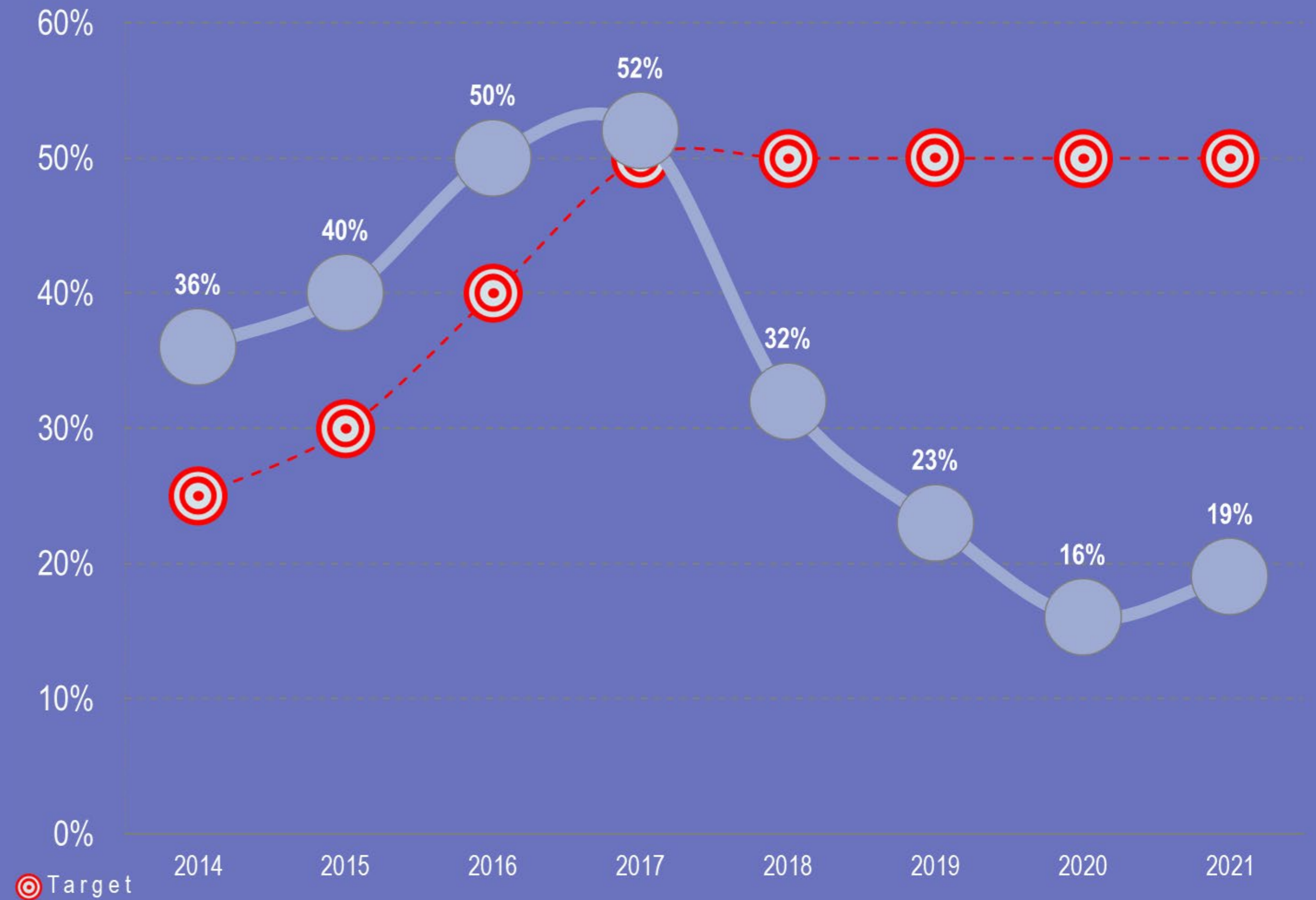
Refers to the total number of participations in events with specific learning objectives. The target is set at 50 per cent of the beneficiaries recorded in the Programme Budget. Not included are beneficiaries from large conferences, public lectures, side events, etc. (Prior to 2016, learning-related outreach included a small number of beneficiaries from training events without learning objectives.)

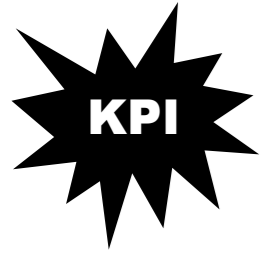




# % OUTREACH PARTICIPANTS FROM SPECIAL SITUATION COUNTRIES IN LEARNING EVENTS

Refers to the percentage of participants from LDCs, LLDCs, SIDS participating in events associated with a specific learning outcome. This is a subset of the learning-related beneficiary outreach. The target is based on the 2014-2017 and 2018-2021 strategic objectives to focus programming on meeting needs of beneficiaries most in need. Prior to 2016, UNITAR only tracked the LDC sub-category

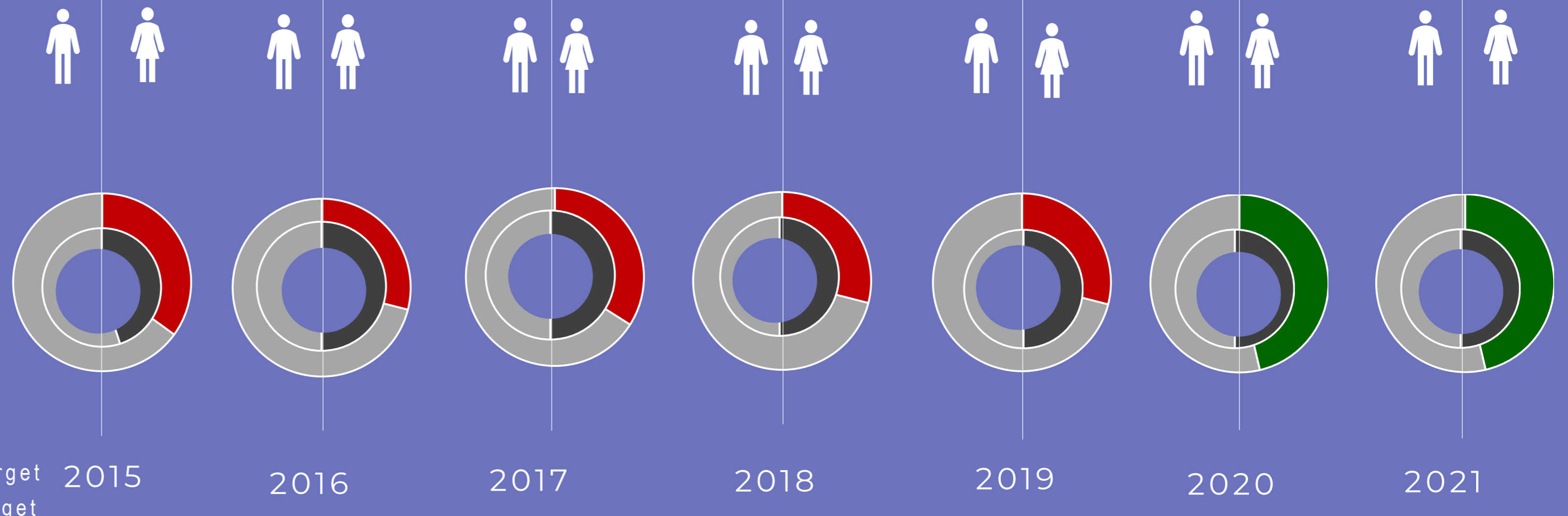




# GENDER RATIO

Refers to the M-F ratio of beneficiaries recorded in learning-related events. The ratio does not include beneficiaries from non-UNITAR conferences, public lectures, side events and “other” events. As of 2015, UNITAR tracks the overall ratio as well as the ratio without Peacekeeping Training Programme (PTP) statistics. As of 2018 also provides participants the possibility to select “other” genders than male and female.

TARGET	55	45	55	45	50	50	50	50	50	50	50	50	50	50
ACTUAL	65	35	71	29	66	34	58	31	57	42	44	51	45	49
WITHOUT PTP	56	44	57	43	57	43	56	43	54	45				





# EVENTS 2021



KPI



KPI

TOTAL NUMBER OF  
EVENTS

**991**

% TARGET

**248%**

LEARNING OUTCOME  
EVENTS

**651**

% TARGET

**120%**

EVENTS IN  
PARTNERSHIP

**64%**

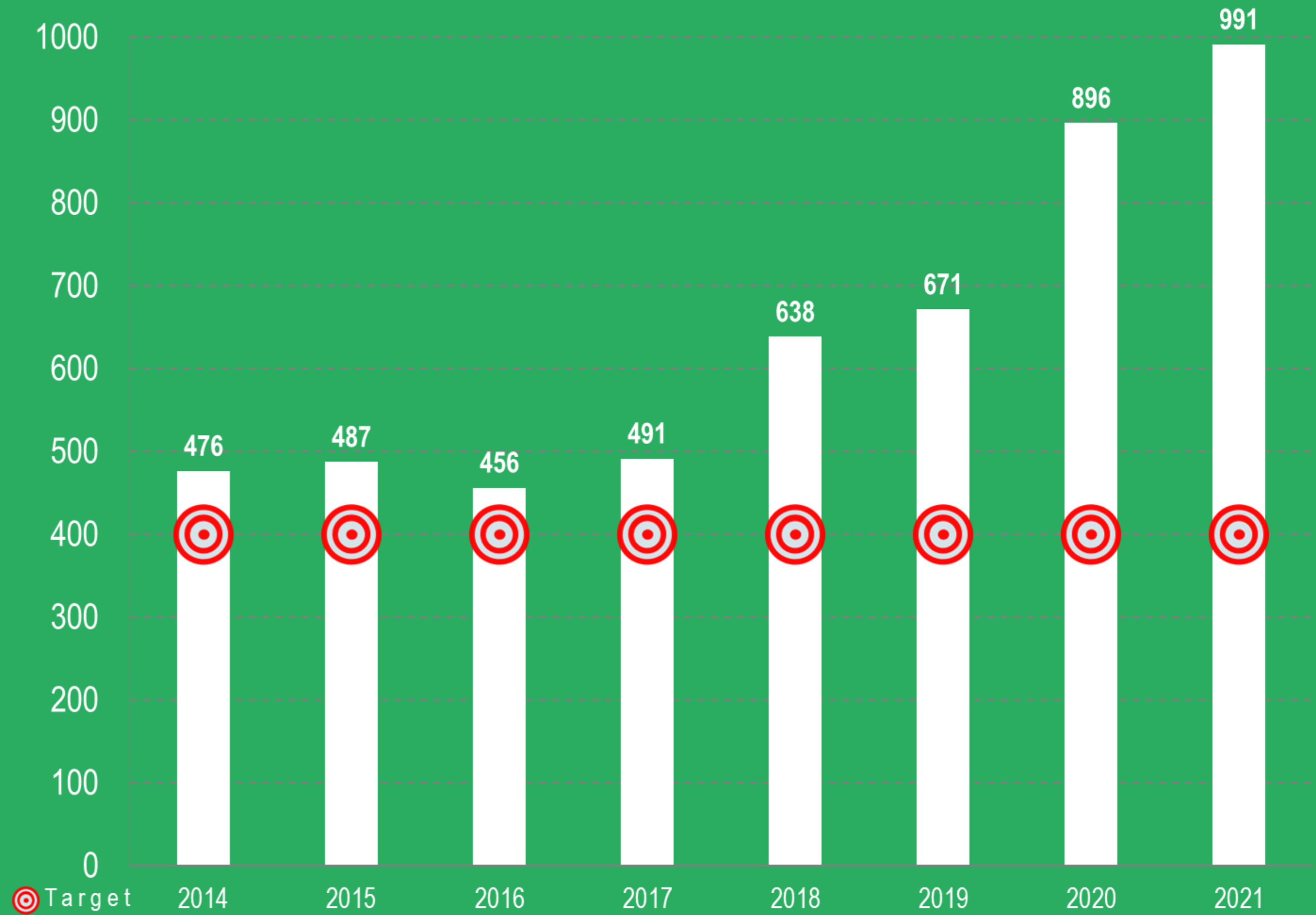
% TARGET

**106%**



# NUMBER OF EVENTS

Number of events recorded in the Events Management System.  
While the indicator is tracked, it is not considered to be among the KPIs.

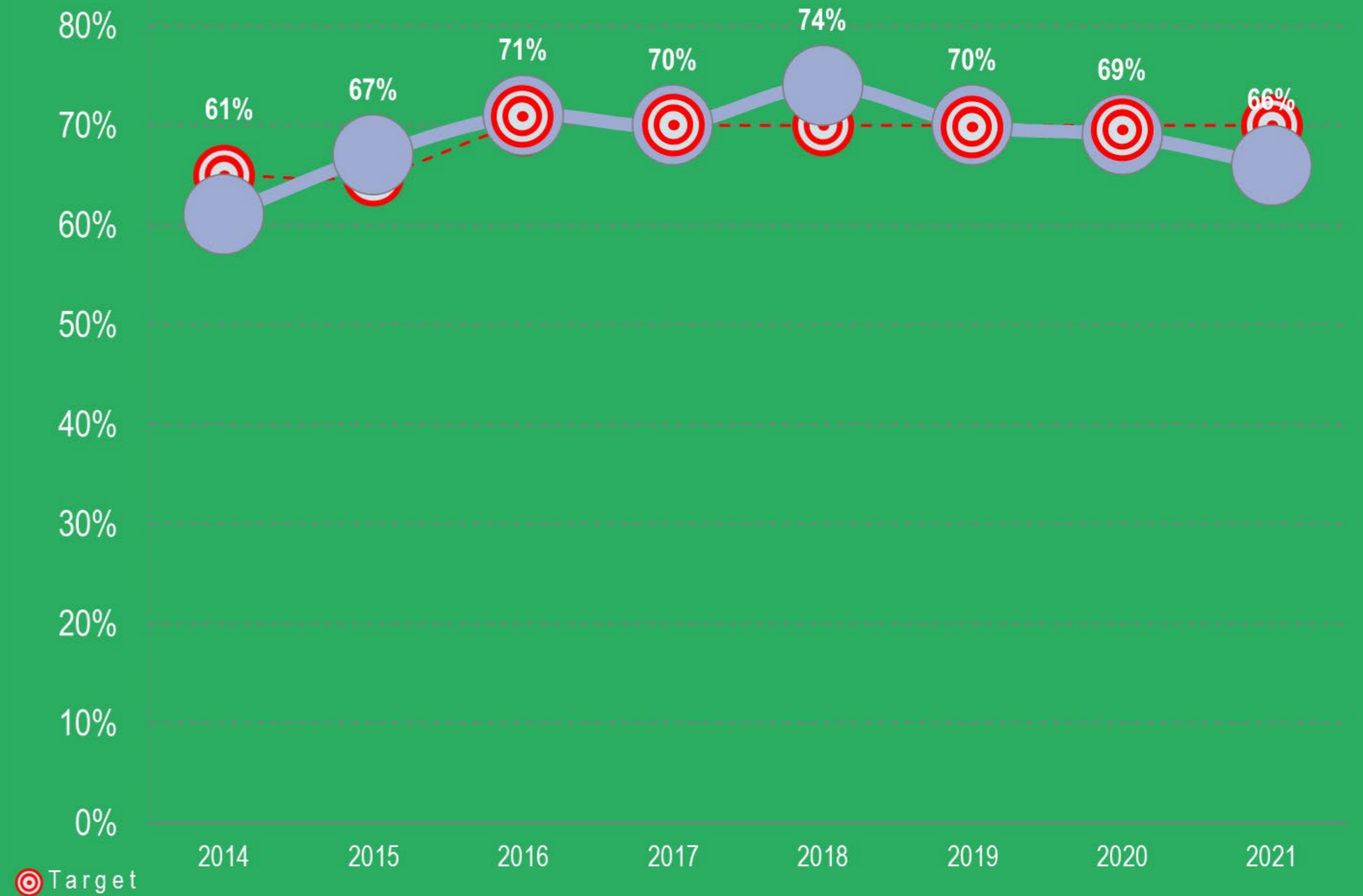






# % LEARNING OUTCOME EVENTS

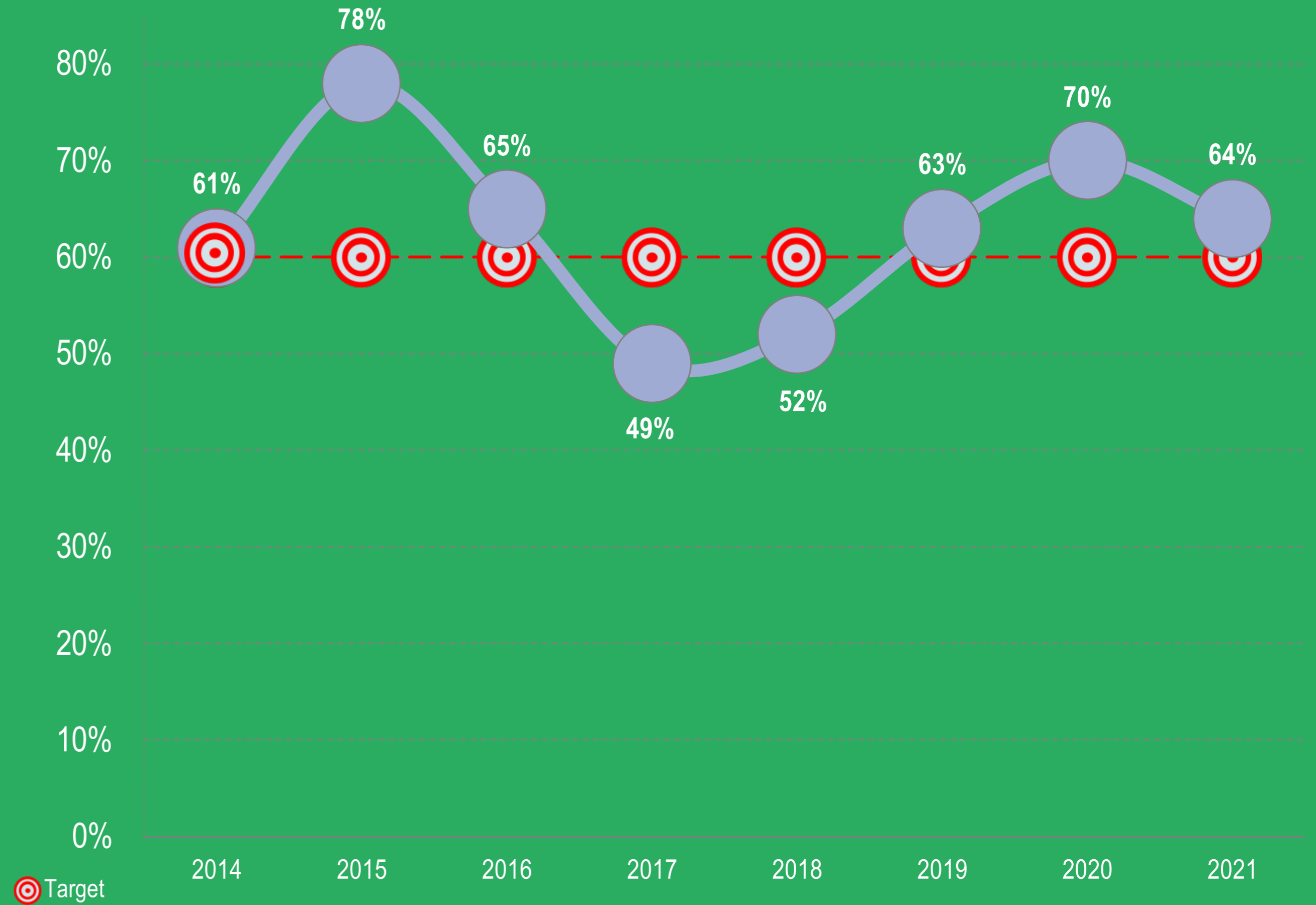
Percentage of events that have specific learning objectives, based on all events recorded in the Events Management System. The target was set with the objective to maintain the proportion of learning-related programming at two-thirds of all events.





# % EVENTS IN PARTNERSHIP

Percentage of events implemented with at least one partner, as recorded in the Events Management System. As partnership-building is a strategic pillar to the Institute's programming, Management has gradually increased this performance target since 2011. The 2014-2019 targets of 60% are performance measures in the respective Programme Budgets.





# EVALUATION 2021

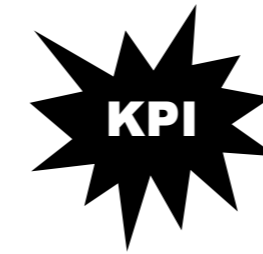


OVERALL  
USEFULNESS

**85%**

% TARGET

 **94%**



APPLICATION OF  
KNOWLEDGE AND  
SKILLS

**80%**

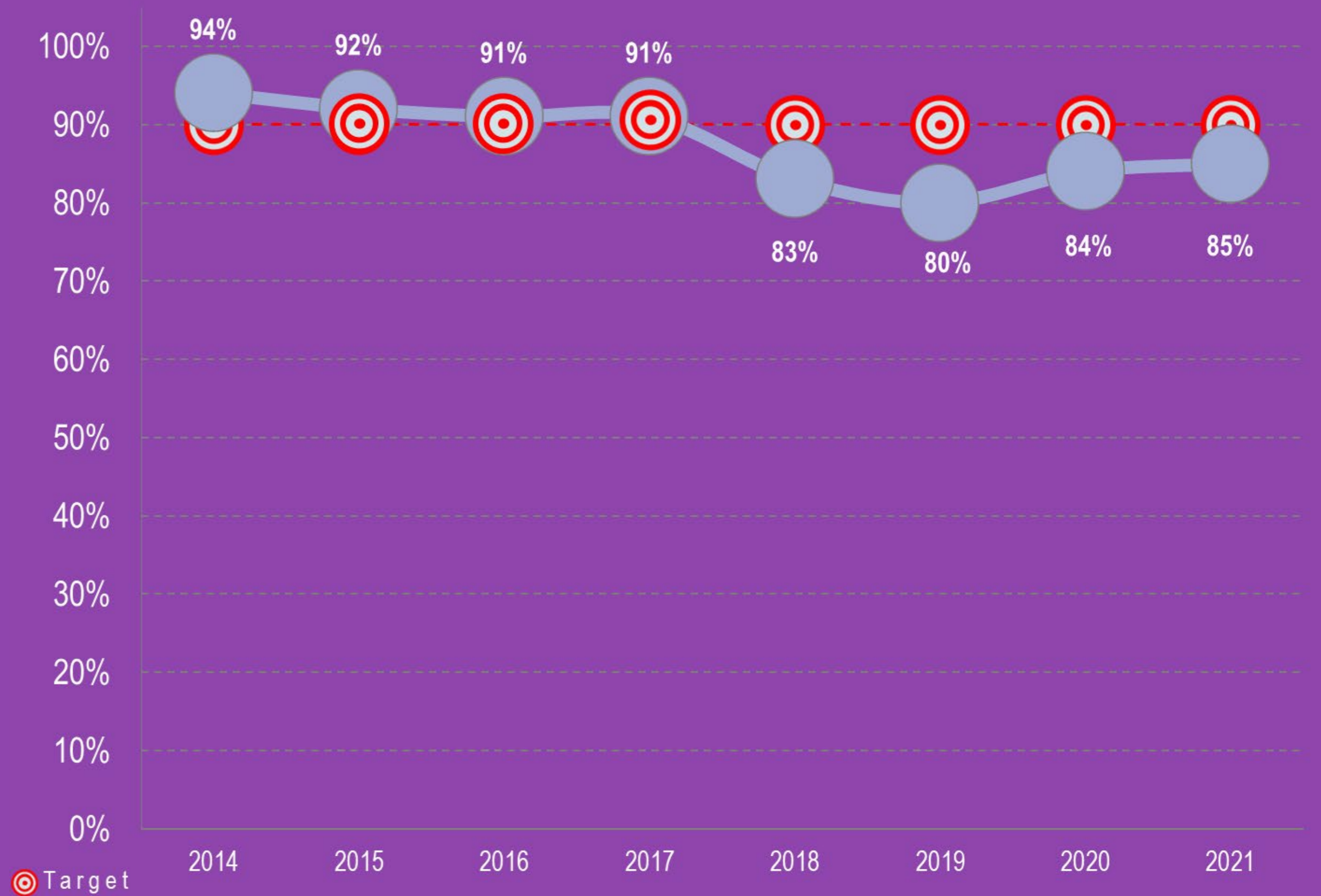
% TARGET

 **100%**



# % OVERALL USEFULNESS

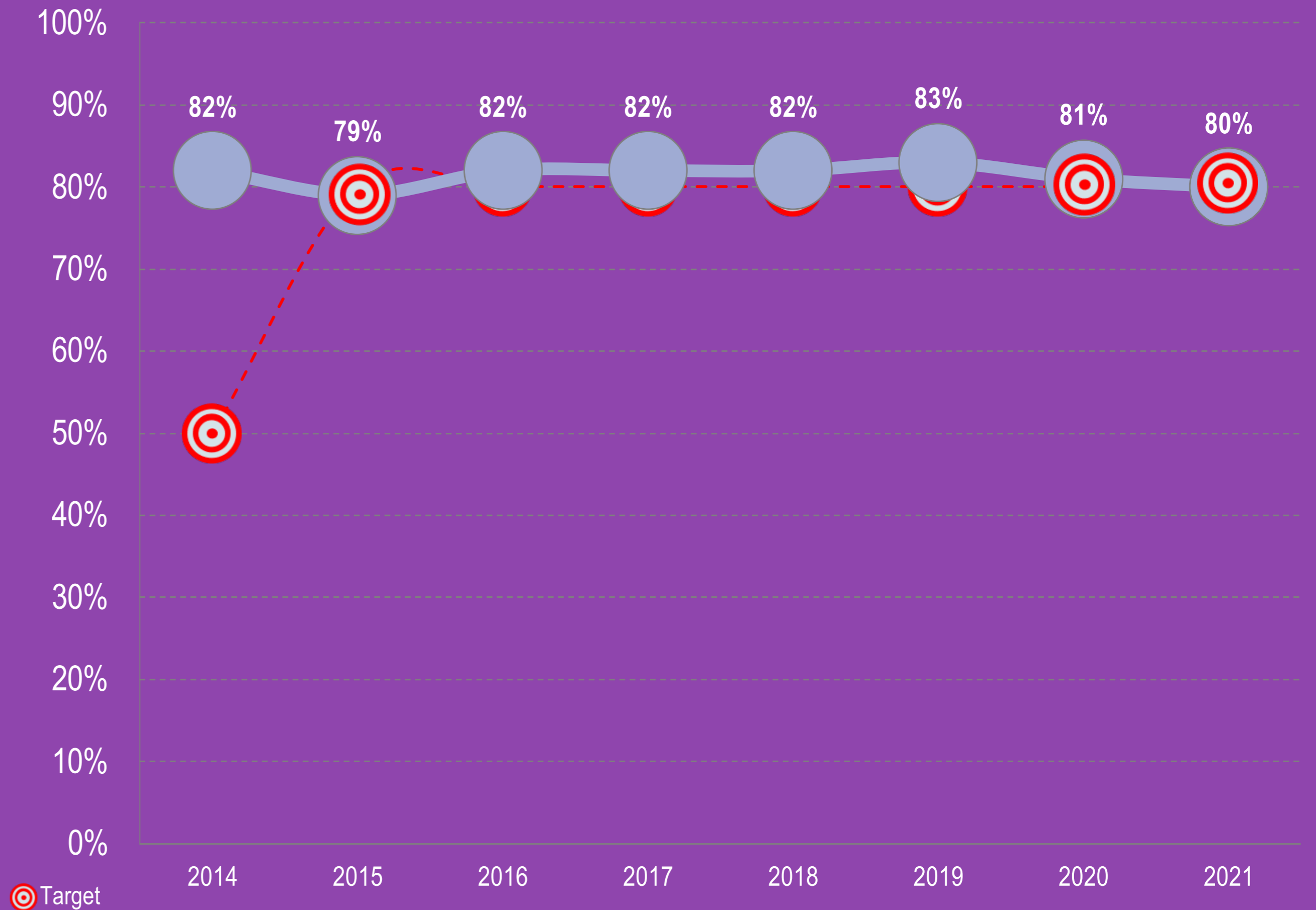
Percentage of respondents from learning-related events agreeing or strongly agreeing that the training was overall useful. Based on learning-related events with completed Kirkpatrick level 1 evaluation data online.

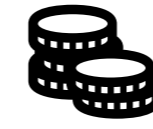




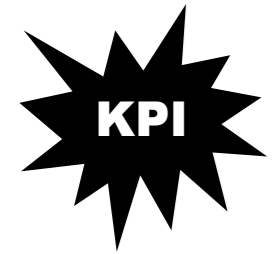
# % OF SAMPLED RESPONDENTS CONFIRMING APPLICATION

Proportion of randomly sampled participants from learning-related events confirming having applied knowledge and/or skills from UNITAR training. Actual values should not be interpreted as representing all learning-related events, but only those events that were included in the evaluation (some events were excluded from the evaluation due to invalid or missing email addresses of beneficiaries).





# BUDGET 2021



BUDGET MOBILIZED

**\$ 44.36 M**

% TARGET

 **122%**



% SELF GENERATED  
INCOME FROM FEE-  
BASED TRAINING

**92-8**

% TARGET

 **80%**

NET ASSETS

**\$ 46.94 M**

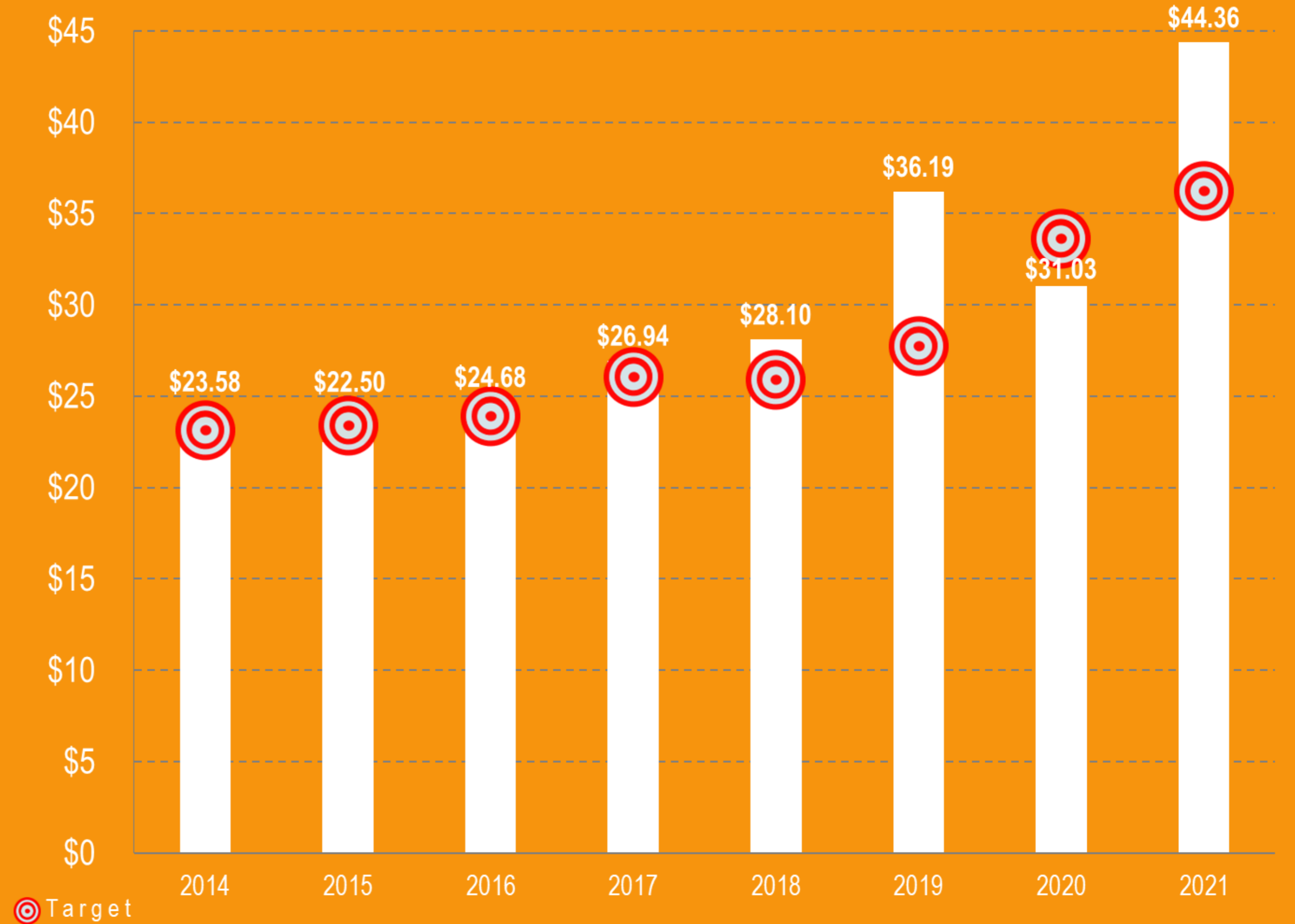
% TARGET

 **139%**



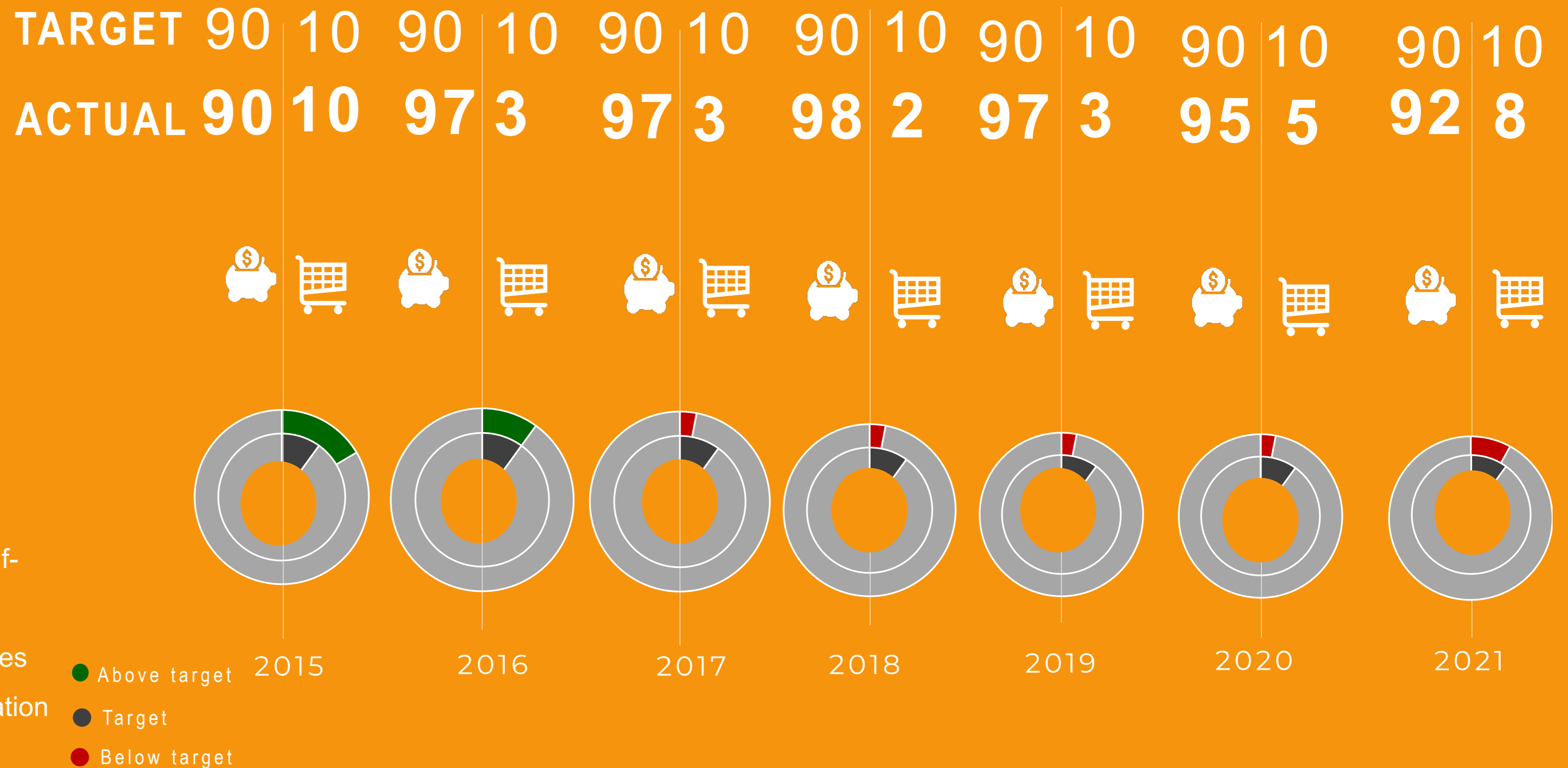
# BUDGET MOBILIZED (M)

Target set on the basis of 50% of the approved biennium  
Programme Budget/revised Programme Budget (income side).



# % SGI MOBILIZED / FUNDS FROM FEE-BASED TRAINING

Proportion of mobilized income to self-generated income (SGI). SGI is now interpreted as income from course fees paid directly from beneficiaries in relation to all income.







# NET ASSETS (M)

Represent total assets less total liabilities. "Net assets" are the residual interest in the assets of the entity after deducting all its liabilities.

