The SDG Learncast
Learning about Sustainable Development One Episode at a Time
PAULYN DUMAN, SDG LEARNCAST HOST
WHY SDG LEARNCAST?

- **Engage and Retain**: Original, engaging content to keep platform users invested and drive traffic to partner's sites.

- **Partner-Driven Content**: Featuring experts from our UN SDG:Learn partners to enrich our content offerings.

- **Bridging Knowledge Gaps**: Spotlighting underrepresented topics like learning in crisis zones, balancing biodiversity and food production, and knowledge brokering, among others.
WHY SDG LEARNCAST?

- **Expanding Outreach**: Promoting the platform through popular podcast apps such as Google Podcasts, Spotify, Apple Podcasts, etc.

- **Digestible Learning**: Offering bite-sized content in under 20 minutes to pique audience interest.

- **Course Promotion**: Encouraging users to explore over 500 courses and microlearning materials on our platform.
**SDG LEARNCAST**

**SERIES 1: LEADERS OF LEARNING**

- **WILLEM OVERBOSCH, UBIQUITY UNIVERSITY**
  - The role of futurists in achieving sustainable development

- **JEFFREY SACHS, SDSN**
  - Goal-based development: Do they actually work?

- **RAPHAËL DARD, ITC, SME ACADEMY**
  - How can we make SMEs in high-income countries more sustainable?

- **LORETTA HIEBER GIRARDET, UNDRR**
  - Dealing with climate emergency

- **SHEILA JAGANNATHAN, WORLD BANK**
  - Is there a future for micro, small, and medium-sized enterprises after Covid-19?

- **PATRICK VAN WEERELT, UNSSC**
  - Is knowledge brokering the missing link between science and changing behaviours for sustainable development and climate action?

- **ROBERT MARINKOVIC & AKUSTINA MORN, IOE**
  - Understanding the skills gap and the sustainability gap – and what employers can do about it

**SERIES 2: BUSINESSES FOR THE SDGS**

- **Sohail Inayatullah, Inaugural UNESCO Chair in Futures Studies**
  - Using collective brainpower to solve food insecurity

- **Cristina Petrachi, Leader of the FAO eLearning Academy**
  - How to Hack Hackathons?

- **PAULINE KATISI MAMMADU, UN SDG:Learn**
  - Closing the skills gap

**SERIES 3: LEADERS FOR SUSTAINABLE DEVELOPMENT**

- **UN SDG:Learn**
  - The Changing Role of Learning for the Future of Work
EPISODES

SDG LEARNCAST

HOW CAN WE USE SCIENCE, TECHNOLOGY, AND INNOVATION (STI) IN ACHIEVING A SUSTAINABLE FUTURE?

Mr. Sergiy Kyslytsya
The Ambassador and Permanent Representative of Ukraine to the United Nations

Mr. Kennedy Godfrey Gattera
The Ambassador and Permanent Representative of Tanzania to the United Nations

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HOW CAN WE CREATE A POSITIVE FUTURE WITH ARTIFICIAL INTELLIGENCE?

JEANNE LIM
Co-founder & CEO of Sereight

SDG LEARNCAST

SPACE POWER: UTILIZING SATELLITES TO BRING ELECTRICITY TO THE MOST VULNERABLE GROUPS IN SUB-SAHARAN AFRICA

Camila Roqueiro & Grace Chenoua Liu
Satellite Power

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COUNTERING DISINFORMATION AND PROMOTING INTEGRITY IN PUBLIC INFORMATION: BREAKING AWAY FROM ECHO CHAMBERS

Mr. Aloke Grover
Project Director at the Stiftung Neue Vermenschlichung UNHRC

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CAN BLOCKCHAIN TECHNOLOGY HELP ACHIEVE THE SUSTAINABLE DEVELOPMENT GOALS?

The-Draa Yip
Co-founder of Unit Ventures and DLT Taxonomy

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HOW CAN WE USE THE DATA REVOLUTION AND NEW TECHNOLOGIES IN REACHING THE MOST VULNERABLE GROUPS?

Dr. Emmanuel Letouzé
Director of Data-Rep Alliance

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YASMINE SHERIF
Executive Director, EDUCATION CANNOT WAIT

So number one recommendation is to adopt a diverse food diet
FUTURE DIRECTIONS

Diversified Topics: Exploring a wider range of sustainable development topics can engage a broader audience.

Micro-courses: Podcast episodes can be designed as stand-alone "micro-courses," each covering a different aspect of sustainable development. This includes creating "explainer" audio content can help listeners understand complex concepts in a simple, engaging format.

Interactive Content: Through interactive audio like quizzes or Q&A sessions, along with consistent inclusion of listener feedback, we aim to elevate audience interaction and content relevance.
OUR ASK

Partnerships: We openly invite organizations, academic institutions, and thought-leaders aligned with our mission to partner with us. Through collaborations, we can bring a variety of expert voices to our audience, diversify our content, and broaden our impact. Partners can contribute through guest appearances, content creation, and sharing of resources.

Funding Opportunities: To maintain and grow the quality and reach of the SDG Learncast, we welcome financial support. Funding can help us expand our team, invest in better recording and editing equipment, and increase our marketing efforts.

Tuning into Sustainable Development Learning