SME Trade Academy
Our mission

We improve lives through sustainable trade

We help small businesses in developing countries go global through trade by building inclusive, sustainable and prosperous economies.
Our impact areas

- Sustainable and resilient value chains
- Inclusive trade for women, youth and vulnerable groups
- Green transition and trade solutions
- Digital connectivity and e-commerce for all
- Regional integration to spur trade in developing countries

Supporting small businesses through trade
The SME Trade Academy

- Is the **learning solutions** unit of ITC (e-learning since 2014)
- Develop **online and in-person courses** mostly on trade for SMEs
- Design **online platforms** for training partners
- Offer **digital tools and advisory services** to enhance in-person training
Virtual Learning Spaces

- Interactive Worksheet
- Digital Presentations
- Self-assessment Tool
- Online Coaching Tool
- Community Posting Page
- Interactive Worksheet
- Dynamic Catalogue
- Resource Repository
- Reporting Dashboards

Virtual Learning Spaces
Why we value partnerships

We believe in **strong partnerships** to reach our goals – be it with the private sector, academia, non-governmental or international organizations.
SME Trade Academy

Thank you!

learning.intracen.org

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