Balanced and effective global intellectual property ecosystem to promote innovation and creativity.

The ecosystem is a dynamic interplay between law, policy, practice and other elements required for innovation and creativity to support our future.

Global forum for intellectual property policy, services, information and cooperation.

Dedicated to making the international IP system accessible, efficient, and balanced.

Promote innovation and creativity – key for better and sustainable future.

Rewarding ideas and original creations for business, social and economic development.
WIPO

Supporting developing and least developed countries in building their capacity to use the IP system

Demand driven, in line with national economic development objectives

Transforming ideas into creative inventions

Drafting national IP strategies
Providing policy and legislative advice
Implementing business solutions for IP offices
Patent protection (PCT)
Madrid – The International Trademark System
Hague: The International Design System
IP Statistic Data Centre
WIPO Green: Marketplace for sustainable technology
Human capacity and skills development
WIPO Academy

Training arm of WIPO

Technical assistance for development-oriented IP culture at different academic levels

Public awareness about IP

Develop and improve national IP institutional capacity (infrastructure, facilities, efficiency)

Promote fair balance between IP protection and the public interest.

General and specialized courses on IP delivered through a combination of face-to-face and distance learning methodologies; taught by IP experts.
WIPO Academy
Training arm of WIPO

Building global human capacity in IP and a development-oriented IP culture through education, training and skills development

More effective use of IP to support growth and development, including the mainstreaming of the Development Agenda recommendations:

- supporting developing and least developed countries in building their capacity to use the IP system;
- assistance in developing national IP strategies, strengthening IP systems and services offered by national IP Offices, HR capacity building.

Active academic and professional networks
UNSDG-Learn and UN collaboration
Partnerships in +60 countries
Youth, women, SMEs
Partnerships and Collaboration

Fulfill the realization of creative potential and innovation among students, researchers, educators, professionals, and scientists

Facilitate the integration of developing, least developed and countries in transition into the IP global ecosystem.

Learn from our partners to bring impactful relevance, insight, expertise, and networks that are essential to our success.

Increase our influence and reach new stakeholders, facilitate collaboration, and accelerate investment in fundamental IP skills, knowledge and education.
Active academic and professional partnerships in over 60 countries transition.

working with and building networks of seasoned professionals, experts, scientists, budding entrepreneurs, women, students

IP for Everyone, Everywhere

Working with UNSDG-Learn

WIPO Academy
Distance Learning Program

Increasing course range, reach and accessibility through e-learning and hybrid learning

working with and building networks of seasoned professionals, experts, scientists, budding entrepreneurs, women, students

Commitment to provide knowledge and upskilling using the triple A method - anywhere, anytime, and anyhow

Customizing teaching and learning tools essential for national and regional narratives.

Engaging youth through academic, educational, extra-curricular opportunities including sport
Executive Dashboard

WIPO Academy Global Participants: 408,397

WIPO Academy Trained Participants: 225,431
IPTI Trained Participants: 182,966

Women
189,943
46.5%

WIPO Academy Trained: 114,764
IPTI Trained: 75,179

WIPO Academy Trained SMEs
52,141
23.13%
(from WIPO Academy trained)

WIPO Academy Trained Youth
161,830
71.79%
(from WIPO Academy trained)

IPTI Trained Private Sector: 58,561
Brief glimpse in numbers 2022-2023

Total: 143,128
Female: 69,215
Male: 65,498

Total Youth: 100,403

Total SMES: 35,601
Total SMEs female: 12,272
Total SMEs male: 10,533
Please visit www.wipo.int/academy/
and find our courses on UN SDG:Learn
by searching ‘WIPO’
Thank you for your attention!