In 2022, we asked:

- Can SMEs tap into the opportunities that the SDGs offer?
- Why are the SDGs important for SMEs?
- How can SMEs and SMSEs take the lead on addressing sustainability, particularly with the onset of digitalization, scaling up through innovation and cutting-edge solutions?

SDG4Business Community site
What is the SDG4Business Community site?

• A new site to address the needs of businesses, in particular SMEs and MSMEs.
• To ensure learning opportunities are better suited to the learners’ needs.
• The development of this page is overseen by the SDG4Business Task Force consisting of multiple partners from the UN, the private sector, academia and civil society.

Why do we care?

SMEs and MSMEs play an important role in the wider industrial ecosystem

According to Deloitte’s 2021 Global Human Capital Trends

The Readiness Gap: Seventy-four percent of organizations say reskilling the workforce is important or very important for their success over the next 12-18 months, but only 10 percent say they are very ready to address this trend.

Achieving the 2030 Agenda for Sustainable Development

Start-ups & young firms
*primary source of jobs

Driving force of innovation and sustainability
What do we want to do?

- Develop a concept of learning pathway to offer individuals and enterprises the opportunity for skills development.

Mapping of existing courses

Filling in the gaps either by co-creating the courses to fill the gaps or find partners with the relevant courses/learning to help fill the gap

Building the learning pathway
Options to do this by industry, by role (e.g. procurement, human resource, leadership), by subject area

Tapping into the opportunities created by UNSDG: Learn Platform
> Than 65 organizations

Pilots to explore an effective approach to implementation

- Textile industry
- Green financing
- Industrial Policy
Thank you!